

Section 1: Product Vision and Small Business Niche

Define the AI-centered website that builds websites for local businesses fast instead of copying Wix/Squarespace.

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Product Vision and Small Business Niche - Build Detail 2

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

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- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Product Vision and Small Business Niche - Build Detail 3

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
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- AI must read the current website JSON before editing so it understands the existing website state.

Product Vision and Small Business Niche - Build Detail 4

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Product Vision and Small Business Niche - Build Detail 5

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
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- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Product Vision and Small Business Niche - Build Detail 6

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
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Product Vision and Small Business Niche - Build Detail 7

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
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AI Requirements

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Product Vision and Small Business Niche - Build Detail 8

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Product Vision and Small Business Niche - Build Detail 9

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Product Vision and Small Business Niche - Build Detail 10

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AI Requirements

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- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Product Vision and Small Business Niche - Build Detail 11

Build Requirements

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Feature Mapping

Feature	User Control	AI Control
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Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Product Vision and Small Business Niche - Build Detail 12

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
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Product Vision and Small Business Niche - Build Detail 13

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Product Vision and Small Business Niche - Build Detail 14

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Product Vision and Small Business Niche - Build Detail 15

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Feature Mapping

Feature	User Control	AI Control
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Product Vision and Small Business Niche - Build Detail 16

Build Requirements

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Product Vision and Small Business Niche - Build Detail 17

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Product Vision and Small Business Niche - Build Detail 18

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Product Vision and Small Business Niche - Build Detail 20

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Feature Mapping

Feature	User Control	AI Control
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Product Vision and Small Business Niche - Build Detail 21

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
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Feature Mapping

Feature	User Control	AI Control
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AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Product Vision and Small Business Niche - Build Detail 22

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
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Product Vision and Small Business Niche - Build Detail 23

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Product Vision and Small Business Niche - Build Detail 24

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
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- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

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Product Vision and Small Business Niche - Build Detail 25

Build Requirements

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Feature Mapping

Feature	User Control	AI Control
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Product Vision and Small Business Niche - Build Detail 26

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
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Product Vision and Small Business Niche - Build Detail 27

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- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
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Product Vision and Small Business Niche - Build Detail 28

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- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
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Product Vision and Small Business Niche - Build Detail 29

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- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Product Vision and Small Business Niche - Build Detail 30

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- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
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- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
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Feature Mapping

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Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Product Vision and Small Business Niche - Build Detail 31

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Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Product Vision and Small Business Niche - Build Detail 32

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Product Vision and Small Business Niche - Build Detail 33

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Product Vision and Small Business Niche - Build Detail 34

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Section 2: User Journey from Idea to Published Site

Explain how a user moves from client info to generated site, editing, domain search, and publish.

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

User Journey from Idea to Published Site - Build Detail 2

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

User Journey from Idea to Published Site - Build Detail 3

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

User Journey from Idea to Published Site - Build Detail 4

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

User Journey from Idea to Published Site - Build Detail 5

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

User Journey from Idea to Published Site - Build Detail 6

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

User Journey from Idea to Published Site - Build Detail 7

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

User Journey from Idea to Published Site - Build Detail 8

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

User Journey from Idea to Published Site - Build Detail 9

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

User Journey from Idea to Published Site - Build Detail 10

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

User Journey from Idea to Published Site - Build Detail 11

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

User Journey from Idea to Published Site - Build Detail 12

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

User Journey from Idea to Published Site - Build Detail 13

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

User Journey from Idea to Published Site - Build Detail 14

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

User Journey from Idea to Published Site - Build Detail 15

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

User Journey from Idea to Published Site - Build Detail 16

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

User Journey from Idea to Published Site - Build Detail 17

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

User Journey from Idea to Published Site - Build Detail 18

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

User Journey from Idea to Published Site - Build Detail 19

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

User Journey from Idea to Published Site - Build Detail 20

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

User Journey from Idea to Published Site - Build Detail 21

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

User Journey from Idea to Published Site - Build Detail 22

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

User Journey from Idea to Published Site - Build Detail 23

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

User Journey from Idea to Published Site - Build Detail 24

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

User Journey from Idea to Published Site - Build Detail 25

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

User Journey from Idea to Published Site - Build Detail 26

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

User Journey from Idea to Published Site - Build Detail 27

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

User Journey from Idea to Published Site - Build Detail 28

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

User Journey from Idea to Published Site - Build Detail 29

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

User Journey from Idea to Published Site - Build Detail 30

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

User Journey from Idea to Published Site - Build Detail 31

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

User Journey from Idea to Published Site - Build Detail 32

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

User Journey from Idea to Published Site - Build Detail 33

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

User Journey from Idea to Published Site - Build Detail 34

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Section 3: Core Architecture of the Builder Website

Break down frontend, backend, database, AI service, renderer, export, publishing, and domain systems.

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Core Architecture of the Builder Website - Build Detail 2

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Core Architecture of the Builder Website - Build Detail 3

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Core Architecture of the Builder Website - Build Detail 4

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Core Architecture of the Builder Website - Build Detail 5

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Core Architecture of the Builder Website - Build Detail 6

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Core Architecture of the Builder Website - Build Detail 7

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Core Architecture of the Builder Website - Build Detail 8

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Core Architecture of the Builder Website - Build Detail 9

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Core Architecture of the Builder Website - Build Detail 10

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Core Architecture of the Builder Website - Build Detail 11

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Core Architecture of the Builder Website - Build Detail 12

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Core Architecture of the Builder Website - Build Detail 13

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Core Architecture of the Builder Website - Build Detail 14

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Core Architecture of the Builder Website - Build Detail 15

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Core Architecture of the Builder Website - Build Detail 16

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Core Architecture of the Builder Website - Build Detail 17

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Core Architecture of the Builder Website - Build Detail 18

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Core Architecture of the Builder Website - Build Detail 19

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Core Architecture of the Builder Website - Build Detail 20

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Core Architecture of the Builder Website - Build Detail 21

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Core Architecture of the Builder Website - Build Detail 22

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Core Architecture of the Builder Website - Build Detail 23

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Core Architecture of the Builder Website - Build Detail 24

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Core Architecture of the Builder Website - Build Detail 25

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Core Architecture of the Builder Website - Build Detail 26

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Core Architecture of the Builder Website - Build Detail 27

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Core Architecture of the Builder Website - Build Detail 28

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Core Architecture of the Builder Website - Build Detail 29

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Core Architecture of the Builder Website - Build Detail 30

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Core Architecture of the Builder Website - Build Detail 31

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Core Architecture of the Builder Website - Build Detail 32

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Core Architecture of the Builder Website - Build Detail 33

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Core Architecture of the Builder Website - Build Detail 34

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Section 4: AI Brain, Agents, and Responsibilities

Define the planner, designer, copywriter, SEO, validator, learning, lead, and publisher agents.

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Brain, Agents, and Responsibilities - Build Detail 2

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

AI Brain, Agents, and Responsibilities - Build Detail 3

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

AI Brain, Agents, and Responsibilities - Build Detail 4

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

AI Brain, Agents, and Responsibilities - Build Detail 5

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Brain, Agents, and Responsibilities - Build Detail 6

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

AI Brain, Agents, and Responsibilities - Build Detail 7

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

AI Brain, Agents, and Responsibilities - Build Detail 8

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

AI Brain, Agents, and Responsibilities - Build Detail 9

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

AI Brain, Agents, and Responsibilities - Build Detail 10

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Brain, Agents, and Responsibilities - Build Detail 11

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Brain, Agents, and Responsibilities - Build Detail 12

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

AI Brain, Agents, and Responsibilities - Build Detail 13

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

AI Brain, Agents, and Responsibilities - Build Detail 14

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

AI Brain, Agents, and Responsibilities - Build Detail 15

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Brain, Agents, and Responsibilities - Build Detail 16

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

AI Brain, Agents, and Responsibilities - Build Detail 17

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

AI Brain, Agents, and Responsibilities - Build Detail 18

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

AI Brain, Agents, and Responsibilities - Build Detail 19

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

AI Brain, Agents, and Responsibilities - Build Detail 20

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Brain, Agents, and Responsibilities - Build Detail 21

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Brain, Agents, and Responsibilities - Build Detail 22

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

AI Brain, Agents, and Responsibilities - Build Detail 23

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

AI Brain, Agents, and Responsibilities - Build Detail 24

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

AI Brain, Agents, and Responsibilities - Build Detail 25

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Brain, Agents, and Responsibilities - Build Detail 26

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

AI Brain, Agents, and Responsibilities - Build Detail 27

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

AI Brain, Agents, and Responsibilities - Build Detail 28

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

AI Brain, Agents, and Responsibilities - Build Detail 29

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

AI Brain, Agents, and Responsibilities - Build Detail 30

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Brain, Agents, and Responsibilities - Build Detail 31

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Brain, Agents, and Responsibilities - Build Detail 32

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

AI Brain, Agents, and Responsibilities - Build Detail 33

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

AI Brain, Agents, and Responsibilities - Build Detail 34

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Section 5: Website JSON Source of Truth

Explain the controlled data structure the AI edits so the app does not depend on random code generation.

Website JSON Example

```
{
  "siteId": "site_123",
  "business": {
    "name": "Gundersen Cleaning LLC",
    "type": "Cleaning company",
    "slogan": "Clean Spaces, Happy Places",
    "services": ["Home cleaning", "Business cleaning", "Deep cleaning"],
    "location": "Oregon",
    "phone": "client phone",
    "email": "client email",
    "socials": []
  },
  "brand": {
    "style": "clean, calm, modern",
    "colors": {"primary": "#2563EB", "secondary": "#F8FAFC", "accent": "#10B981"},
    "fonts": {"heading": "Inter", "body": "Inter"},
    "spacing": "comfortable",
    "radius": "rounded-2xl"
  },
  "pages": [
    {
      "name": "Home",
      "slug": "/",
      "sections": [
        {
          "id": "hero_1",
          "type": "hero",
          "variant": "split",
          "props": {"headline": "Clean Spaces, Happy Places",
            "buttonText": "Get a Free Quote"}},
        {
          "id": "services_1",
          "type": "services",
          "variant": "cards",
          "props": {"items": []}},
        {
          "id": "reviews_1",
          "type": "testimonials",
          "variant": "cards",
          "props": {"reviews": []}},
        {
          "id": "contact_1",
          "type": "quote_form",
          "variant": "simple",
          "props": {"fields": ["name", "phone", "email",
            "service"]}}
      ]
    }
  ]
}
```

Feature Mapping

Feature	User Control	AI Control
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Website JSON Source of Truth - Build Detail 2

Website JSON Example

```
{
  "siteId": "site_123",
  "business": {
    "name": "Gundersen Cleaning LLC",
    "type": "Cleaning company",
    "slogan": "Clean Spaces, Happy Places",
    "services": ["Home cleaning", "Business cleaning", "Deep cleaning"],
    "location": "Oregon",
    "phone": "client phone",
    "email": "client email",
    "socials": []
  },
  "brand": {
    "style": "clean, calm, modern",
    "colors": {"primary": "#2563EB", "secondary": "#F8FAFC", "accent": "#10B981"},
    "fonts": {"heading": "Inter", "body": "Inter"},
    "spacing": "comfortable",
    "radius": "rounded-2xl"
  },
  "pages": [
    {
      "name": "Home", "slug": "/", "sections": [
        {
          "id": "hero_1", "type": "hero", "variant": "split", "props": {"headline": "Clean Spaces, Happy Places",
            "buttonText": "Get a Free Quote"}},
        {
          "id": "services_1", "type": "services", "variant": "cards", "props": {"items": []}},
        {
          "id": "reviews_1", "type": "testimonials", "variant": "cards", "props": {"reviews": []}},
        {
          "id": "contact_1", "type": "quote_form", "variant": "simple", "props": {"fields": ["name", "phone", "email",
            "service"]}}
      ]
    }
  ]
}
```

Website JSON Source of Truth - Build Detail 3

Website JSON Example

```
{
  "siteId": "site_123",
  "business": {
    "name": "Gundersen Cleaning LLC",
    "type": "Cleaning company",
    "slogan": "Clean Spaces, Happy Places",
    "services": ["Home cleaning", "Business cleaning", "Deep cleaning"],
    "location": "Oregon",
    "phone": "client phone",
    "email": "client email",
    "socials": []
  },
  "brand": {
    "style": "clean, calm, modern",
    "colors": {"primary": "#2563EB", "secondary": "#F8FAFC", "accent": "#10B981"},
    "fonts": {"heading": "Inter", "body": "Inter"},
    "spacing": "comfortable",
    "radius": "rounded-2xl"
  },
  "pages": [
    {
      "name": "Home", "slug": "/", "sections": [
        {
          "id": "hero_1", "type": "hero", "variant": "split", "props": {"headline": "Clean Spaces, Happy Places",
            "buttonText": "Get a Free Quote"}},
        {
          "id": "services_1", "type": "services", "variant": "cards", "props": {"items": []}},
        {
          "id": "reviews_1", "type": "testimonials", "variant": "cards", "props": {"reviews": []}},
        {
          "id": "contact_1", "type": "quote_form", "variant": "simple", "props": {"fields": ["name", "phone", "email",
            "service"]}}
      ]
    }
  ]
}
```

Website JSON Source of Truth - Build Detail 4

Website JSON Example

```
{
  "siteId": "site_123",
  "business": {
    "name": "Gundersen Cleaning LLC",
    "type": "Cleaning company",
    "slogan": "Clean Spaces, Happy Places",
    "services": ["Home cleaning", "Business cleaning", "Deep cleaning"],
    "location": "Oregon",
    "phone": "client phone",
    "email": "client email",
    "socials": []
  },
  "brand": {
    "style": "clean, calm, modern",
    "colors": {"primary": "#2563EB", "secondary": "#F8FAFC", "accent": "#10B981"},
    "fonts": {"heading": "Inter", "body": "Inter"},
    "spacing": "comfortable",
    "radius": "rounded-2xl"
  },
  "pages": [
    {
      "name": "Home", "slug": "/", "sections": [
        {
          "id": "hero_1", "type": "hero", "variant": "split", "props": {"headline": "Clean Spaces, Happy Places",
            "buttonText": "Get a Free Quote"}},
        {
          "id": "services_1", "type": "services", "variant": "cards", "props": {"items": []}},
        {
          "id": "reviews_1", "type": "testimonials", "variant": "cards", "props": {"reviews": []}},
        {
          "id": "contact_1", "type": "quote_form", "variant": "simple", "props": {"fields": ["name", "phone", "email",
            "service"]}}
      ]
    }
  ]
}
```

Website JSON Source of Truth - Build Detail 5

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Website JSON Source of Truth - Build Detail 6

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Website JSON Source of Truth - Build Detail 7

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Website JSON Source of Truth - Build Detail 8

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Website JSON Source of Truth - Build Detail 9

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Website JSON Source of Truth - Build Detail 10

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Website JSON Source of Truth - Build Detail 11

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Website JSON Source of Truth - Build Detail 12

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Website JSON Source of Truth - Build Detail 13

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Website JSON Source of Truth - Build Detail 14

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Website JSON Source of Truth - Build Detail 15

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Website JSON Source of Truth - Build Detail 16

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Website JSON Source of Truth - Build Detail 17

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Website JSON Source of Truth - Build Detail 18

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Website JSON Source of Truth - Build Detail 19

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Website JSON Source of Truth - Build Detail 20

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Website JSON Source of Truth - Build Detail 21

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Website JSON Source of Truth - Build Detail 22

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Website JSON Source of Truth - Build Detail 23

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Website JSON Source of Truth - Build Detail 24

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Website JSON Source of Truth - Build Detail 25

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Website JSON Source of Truth - Build Detail 26

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Website JSON Source of Truth - Build Detail 27

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Website JSON Source of Truth - Build Detail 28

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Website JSON Source of Truth - Build Detail 29

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Website JSON Source of Truth - Build Detail 30

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Website JSON Source of Truth - Build Detail 31

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Website JSON Source of Truth - Build Detail 32

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Website JSON Source of Truth - Build Detail 33

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Website JSON Source of Truth - Build Detail 34

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Section 6: Client Intake Form and Custom Form Builder

Explain the default form and how users can create custom intake questions for each niche.

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Client Intake Form and Custom Form Builder - Build Detail 2

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Client Intake Form and Custom Form Builder - Build Detail 3

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Client Intake Form and Custom Form Builder - Build Detail 4

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Client Intake Form and Custom Form Builder - Build Detail 5

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Client Intake Form and Custom Form Builder - Build Detail 6

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Client Intake Form and Custom Form Builder - Build Detail 7

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Client Intake Form and Custom Form Builder - Build Detail 8

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Client Intake Form and Custom Form Builder - Build Detail 9

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Client Intake Form and Custom Form Builder - Build Detail 10

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Client Intake Form and Custom Form Builder - Build Detail 11

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Client Intake Form and Custom Form Builder - Build Detail 12

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Client Intake Form and Custom Form Builder - Build Detail 13

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Client Intake Form and Custom Form Builder - Build Detail 14

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Client Intake Form and Custom Form Builder - Build Detail 15

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Client Intake Form and Custom Form Builder - Build Detail 16

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Client Intake Form and Custom Form Builder - Build Detail 17

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Client Intake Form and Custom Form Builder - Build Detail 18

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Client Intake Form and Custom Form Builder - Build Detail 19

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Client Intake Form and Custom Form Builder - Build Detail 20

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Client Intake Form and Custom Form Builder - Build Detail 21

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Client Intake Form and Custom Form Builder - Build Detail 22

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Client Intake Form and Custom Form Builder - Build Detail 23

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Client Intake Form and Custom Form Builder - Build Detail 24

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Client Intake Form and Custom Form Builder - Build Detail 25

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Client Intake Form and Custom Form Builder - Build Detail 26

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Client Intake Form and Custom Form Builder - Build Detail 27

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Client Intake Form and Custom Form Builder - Build Detail 28

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Client Intake Form and Custom Form Builder - Build Detail 29

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Client Intake Form and Custom Form Builder - Build Detail 30

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Client Intake Form and Custom Form Builder - Build Detail 31

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Client Intake Form and Custom Form Builder - Build Detail 32

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Client Intake Form and Custom Form Builder - Build Detail 33

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Client Intake Form and Custom Form Builder - Build Detail 34

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Section 7: AI Planning Engine for Generated Websites

Show how the AI turns business info into sitemap, page strategy, section map, copy plan, and design direction.

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.

Feature Mapping

Feature	User Control	AI Control
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Planning Engine for Generated Websites - Build Detail 2

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

AI Planning Engine for Generated Websites - Build Detail 3

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

AI Planning Engine for Generated Websites - Build Detail 4

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

AI Planning Engine for Generated Websites - Build Detail 5

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Planning Engine for Generated Websites - Build Detail 6

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

AI Planning Engine for Generated Websites - Build Detail 7

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

AI Planning Engine for Generated Websites - Build Detail 8

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

AI Planning Engine for Generated Websites - Build Detail 9

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

AI Planning Engine for Generated Websites - Build Detail 10

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Planning Engine for Generated Websites - Build Detail 11

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Planning Engine for Generated Websites - Build Detail 12

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

AI Planning Engine for Generated Websites - Build Detail 13

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

AI Planning Engine for Generated Websites - Build Detail 14

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

AI Planning Engine for Generated Websites - Build Detail 15

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Planning Engine for Generated Websites - Build Detail 16

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

AI Planning Engine for Generated Websites - Build Detail 17

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

AI Planning Engine for Generated Websites - Build Detail 18

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

AI Planning Engine for Generated Websites - Build Detail 19

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

AI Planning Engine for Generated Websites - Build Detail 20

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Planning Engine for Generated Websites - Build Detail 21

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Planning Engine for Generated Websites - Build Detail 22

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

AI Planning Engine for Generated Websites - Build Detail 23

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

AI Planning Engine for Generated Websites - Build Detail 24

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

AI Planning Engine for Generated Websites - Build Detail 25

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Planning Engine for Generated Websites - Build Detail 26

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

AI Planning Engine for Generated Websites - Build Detail 27

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

AI Planning Engine for Generated Websites - Build Detail 28

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

AI Planning Engine for Generated Websites - Build Detail 29

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

AI Planning Engine for Generated Websites - Build Detail 30

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Planning Engine for Generated Websites - Build Detail 31

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Planning Engine for Generated Websites - Build Detail 32

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

AI Planning Engine for Generated Websites - Build Detail 33

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

AI Planning Engine for Generated Websites - Build Detail 34

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Section 8: Template and Component Rendering System

Explain how reusable templates render AI JSON into professional responsive websites.

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Template and Component Rendering System - Build Detail 2

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Template and Component Rendering System - Build Detail 3

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Template and Component Rendering System - Build Detail 4

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Template and Component Rendering System - Build Detail 5

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Template and Component Rendering System - Build Detail 6

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Template and Component Rendering System - Build Detail 7

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Template and Component Rendering System - Build Detail 8

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Template and Component Rendering System - Build Detail 9

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Template and Component Rendering System - Build Detail 10

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Template and Component Rendering System - Build Detail 11

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Template and Component Rendering System - Build Detail 12

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Template and Component Rendering System - Build Detail 13

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Template and Component Rendering System - Build Detail 14

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Template and Component Rendering System - Build Detail 15

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Template and Component Rendering System - Build Detail 16

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Template and Component Rendering System - Build Detail 17

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Template and Component Rendering System - Build Detail 18

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Template and Component Rendering System - Build Detail 19

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Template and Component Rendering System - Build Detail 20

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Template and Component Rendering System - Build Detail 21

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Template and Component Rendering System - Build Detail 22

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Template and Component Rendering System - Build Detail 23

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Template and Component Rendering System - Build Detail 24

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Template and Component Rendering System - Build Detail 25

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Template and Component Rendering System - Build Detail 26

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Template and Component Rendering System - Build Detail 27

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Template and Component Rendering System - Build Detail 28

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Template and Component Rendering System - Build Detail 29

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Template and Component Rendering System - Build Detail 30

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Template and Component Rendering System - Build Detail 31

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Template and Component Rendering System - Build Detail 32

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Template and Component Rendering System - Build Detail 33

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Template and Component Rendering System - Build Detail 34

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Section 9: Live Preview Builder Interface

Define the editor layout: pages/sidebar, center preview, right AI/manual controls, top publish bar.

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Live Preview Builder Interface - Build Detail 2

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Live Preview Builder Interface - Build Detail 3

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Live Preview Builder Interface - Build Detail 4

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Live Preview Builder Interface - Build Detail 5

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Live Preview Builder Interface - Build Detail 6

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Live Preview Builder Interface - Build Detail 7

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Live Preview Builder Interface - Build Detail 8

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Live Preview Builder Interface - Build Detail 9

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Live Preview Builder Interface - Build Detail 10

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Live Preview Builder Interface - Build Detail 11

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Live Preview Builder Interface - Build Detail 12

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Live Preview Builder Interface - Build Detail 13

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Live Preview Builder Interface - Build Detail 14

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Live Preview Builder Interface - Build Detail 15

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Live Preview Builder Interface - Build Detail 16

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Live Preview Builder Interface - Build Detail 17

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Live Preview Builder Interface - Build Detail 18

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Live Preview Builder Interface - Build Detail 19

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Live Preview Builder Interface - Build Detail 20

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Live Preview Builder Interface - Build Detail 21

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Live Preview Builder Interface - Build Detail 22

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Live Preview Builder Interface - Build Detail 23

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Live Preview Builder Interface - Build Detail 24

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Live Preview Builder Interface - Build Detail 25

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Live Preview Builder Interface - Build Detail 26

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Live Preview Builder Interface - Build Detail 27

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Live Preview Builder Interface - Build Detail 28

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Live Preview Builder Interface - Build Detail 29

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Live Preview Builder Interface - Build Detail 30

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Live Preview Builder Interface - Build Detail 31

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Live Preview Builder Interface - Build Detail 32

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Live Preview Builder Interface - Build Detail 33

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Live Preview Builder Interface - Build Detail 34

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Section 10: Manual Customization System

List every thing the user should be able to change by hand: text, colors, spacing, layout, images, SEO, forms.

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Manual Customization System - Build Detail 2

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Manual Customization System - Build Detail 3

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Manual Customization System - Build Detail 4

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Manual Customization System - Build Detail 5

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Manual Customization System - Build Detail 6

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Manual Customization System - Build Detail 7

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Manual Customization System - Build Detail 8

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Manual Customization System - Build Detail 9

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Manual Customization System - Build Detail 10

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Manual Customization System - Build Detail 11

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Manual Customization System - Build Detail 12

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Manual Customization System - Build Detail 13

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Manual Customization System - Build Detail 14

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Manual Customization System - Build Detail 15

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Manual Customization System - Build Detail 16

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Manual Customization System - Build Detail 17

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Manual Customization System - Build Detail 18

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Manual Customization System - Build Detail 19

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Manual Customization System - Build Detail 20

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Manual Customization System - Build Detail 21

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Manual Customization System - Build Detail 22

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Manual Customization System - Build Detail 23

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Manual Customization System - Build Detail 24

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Manual Customization System - Build Detail 25

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Manual Customization System - Build Detail 26

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Manual Customization System - Build Detail 27

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Manual Customization System - Build Detail 28

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Manual Customization System - Build Detail 29

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Manual Customization System - Build Detail 30

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Manual Customization System - Build Detail 31

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Manual Customization System - Build Detail 32

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Manual Customization System - Build Detail 33

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Manual Customization System - Build Detail 34

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Section 11: Section-Level AI Customization

Explain selected-section AI edits, patching, validation, undo, regenerate, and style changes.

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Section-Level AI Customization - Build Detail 2

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Section-Level AI Customization - Build Detail 3

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Section-Level AI Customization - Build Detail 4

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Section-Level AI Customization - Build Detail 5

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Section-Level AI Customization - Build Detail 6

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Section-Level AI Customization - Build Detail 7

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Section-Level AI Customization - Build Detail 8

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Section-Level AI Customization - Build Detail 9

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Section-Level AI Customization - Build Detail 10

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Section-Level AI Customization - Build Detail 11

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Section-Level AI Customization - Build Detail 12

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Section-Level AI Customization - Build Detail 13

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Section-Level AI Customization - Build Detail 14

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Section-Level AI Customization - Build Detail 15

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Section-Level AI Customization - Build Detail 16

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Section-Level AI Customization - Build Detail 17

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Section-Level AI Customization - Build Detail 18

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Section-Level AI Customization - Build Detail 19

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Section-Level AI Customization - Build Detail 20

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Section-Level AI Customization - Build Detail 21

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Section-Level AI Customization - Build Detail 22

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Section-Level AI Customization - Build Detail 23

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Section-Level AI Customization - Build Detail 24

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Section-Level AI Customization - Build Detail 25

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Section-Level AI Customization - Build Detail 26

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Section-Level AI Customization - Build Detail 27

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Section-Level AI Customization - Build Detail 28

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Section-Level AI Customization - Build Detail 29

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Section-Level AI Customization - Build Detail 30

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Section-Level AI Customization - Build Detail 31

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Section-Level AI Customization - Build Detail 32

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Section-Level AI Customization - Build Detail 33

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Section 12: Whole-Site AI Customization

Explain global AI redesign, tone change, niche change, page creation, SEO improvement, and mobile upgrade.

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Whole-Site AI Customization - Build Detail 2

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Whole-Site AI Customization - Build Detail 3

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Whole-Site AI Customization - Build Detail 4

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Whole-Site AI Customization - Build Detail 5

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Whole-Site AI Customization - Build Detail 6

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Whole-Site AI Customization - Build Detail 7

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Whole-Site AI Customization - Build Detail 8

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Whole-Site AI Customization - Build Detail 9

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Whole-Site AI Customization - Build Detail 10

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Whole-Site AI Customization - Build Detail 11

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Whole-Site AI Customization - Build Detail 12

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Whole-Site AI Customization - Build Detail 13

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Whole-Site AI Customization - Build Detail 14

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Whole-Site AI Customization - Build Detail 15

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Whole-Site AI Customization - Build Detail 16

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Whole-Site AI Customization - Build Detail 17

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Whole-Site AI Customization - Build Detail 18

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Whole-Site AI Customization - Build Detail 19

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Whole-Site AI Customization - Build Detail 20

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Whole-Site AI Customization - Build Detail 21

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Whole-Site AI Customization - Build Detail 22

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Whole-Site AI Customization - Build Detail 23

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Whole-Site AI Customization - Build Detail 24

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Whole-Site AI Customization - Build Detail 25

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Whole-Site AI Customization - Build Detail 26

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Whole-Site AI Customization - Build Detail 27

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Whole-Site AI Customization - Build Detail 28

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Whole-Site AI Customization - Build Detail 29

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Whole-Site AI Customization - Build Detail 30

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Whole-Site AI Customization - Build Detail 31

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Feature Mapping

Feature	User Control	AI Control
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Whole-Site AI Customization - Build Detail 32

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Whole-Site AI Customization - Build Detail 33

Customization Loop

- User selects a section or whole-site target.
- User chooses manual controls or asks AI for a change.
- Backend sends current JSON, rules, and command to AI.
- AI returns a validated patch.
- Renderer updates preview.
- Version history saves before and after.

Section 13: Learning Capabilities of the AI

Explain how the AI learns from accepted edits, rejected edits, industries, website quality scores, and user style.

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Feature Mapping

Feature	User Control	AI Control
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Learning Capabilities of the AI - Build Detail 2

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Learning Capabilities of the AI - Build Detail 3

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Learning Capabilities of the AI - Build Detail 4

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Learning Capabilities of the AI - Build Detail 5

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Feature Mapping

Feature	User Control	AI Control
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Learning Capabilities of the AI - Build Detail 6

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Learning Capabilities of the AI - Build Detail 7

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Learning Capabilities of the AI - Build Detail 8

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Learning Capabilities of the AI - Build Detail 9

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Learning Capabilities of the AI - Build Detail 10

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Feature Mapping

Feature	User Control	AI Control
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Learning Capabilities of the AI - Build Detail 11

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Feature Mapping

Feature	User Control	AI Control
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Learning Capabilities of the AI - Build Detail 12

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Learning Capabilities of the AI - Build Detail 13

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Learning Capabilities of the AI - Build Detail 14

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Learning Capabilities of the AI - Build Detail 15

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Feature Mapping

Feature	User Control	AI Control
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Learning Capabilities of the AI - Build Detail 16

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Learning Capabilities of the AI - Build Detail 17

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Learning Capabilities of the AI - Build Detail 18

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Learning Capabilities of the AI - Build Detail 19

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Learning Capabilities of the AI - Build Detail 20

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Feature Mapping

Feature	User Control	AI Control
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Learning Capabilities of the AI - Build Detail 21

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Feature Mapping

Feature	User Control	AI Control
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Learning Capabilities of the AI - Build Detail 22

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Learning Capabilities of the AI - Build Detail 23

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Learning Capabilities of the AI - Build Detail 24

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Learning Capabilities of the AI - Build Detail 25

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Feature Mapping

Feature	User Control	AI Control
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Learning Capabilities of the AI - Build Detail 26

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Learning Capabilities of the AI - Build Detail 27

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Learning Capabilities of the AI - Build Detail 28

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Learning Capabilities of the AI - Build Detail 29

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Learning Capabilities of the AI - Build Detail 30

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Feature Mapping

Feature	User Control	AI Control
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Learning Capabilities of the AI - Build Detail 31

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Feature Mapping

Feature	User Control	AI Control
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Learning Capabilities of the AI - Build Detail 32

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Learning Capabilities of the AI - Build Detail 33

Learning Memory Design

- Accepted AI edits become positive examples.
- Rejected AI edits become negative examples.
- Manual user edits teach preferred wording, colors, and layouts.
- Industry outcomes teach which sections work best for cleaning, landscaping, detailing, restaurants, and other niches.
- Quality checker results teach the AI to avoid weak CTAs, bad contrast, crowded spacing, and generic copy.
- Memory must be reviewable and removable so bad lessons do not poison future websites.

Section 14: Professional Website Quality Engine

Explain how the system trains/checks for premium design, trust, conversion, accessibility, speed, mobile, and SEO.

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Professional Website Quality Engine - Build Detail 2

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Professional Website Quality Engine - Build Detail 3

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Professional Website Quality Engine - Build Detail 4

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Professional Website Quality Engine - Build Detail 5

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Professional Website Quality Engine - Build Detail 6

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Professional Website Quality Engine - Build Detail 7

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Professional Website Quality Engine - Build Detail 8

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Professional Website Quality Engine - Build Detail 9

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Professional Website Quality Engine - Build Detail 10

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Professional Website Quality Engine - Build Detail 11

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Professional Website Quality Engine - Build Detail 12

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Professional Website Quality Engine - Build Detail 13

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Professional Website Quality Engine - Build Detail 14

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Professional Website Quality Engine - Build Detail 15

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Professional Website Quality Engine - Build Detail 16

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Professional Website Quality Engine - Build Detail 17

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Professional Website Quality Engine - Build Detail 18

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Professional Website Quality Engine - Build Detail 19

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Professional Website Quality Engine - Build Detail 20

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Professional Website Quality Engine - Build Detail 21

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Professional Website Quality Engine - Build Detail 22

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Professional Website Quality Engine - Build Detail 23

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Professional Website Quality Engine - Build Detail 24

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Professional Website Quality Engine - Build Detail 25

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Professional Website Quality Engine - Build Detail 26

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Professional Website Quality Engine - Build Detail 27

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Professional Website Quality Engine - Build Detail 28

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Professional Website Quality Engine - Build Detail 29

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Professional Website Quality Engine - Build Detail 30

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Professional Website Quality Engine - Build Detail 31

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Professional Website Quality Engine - Build Detail 32

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Professional Website Quality Engine - Build Detail 33

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Section 15: Copywriting, Offers, and Local SEO Engine

Explain headlines, service copy, CTAs, reviews, metadata, local pages, and schema.

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Copywriting, Offers, and Local SEO Engine - Build Detail 2

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Copywriting, Offers, and Local SEO Engine - Build Detail 3

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Copywriting, Offers, and Local SEO Engine - Build Detail 4

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Copywriting, Offers, and Local SEO Engine - Build Detail 5

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Copywriting, Offers, and Local SEO Engine - Build Detail 6

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Copywriting, Offers, and Local SEO Engine - Build Detail 7

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Copywriting, Offers, and Local SEO Engine - Build Detail 8

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Copywriting, Offers, and Local SEO Engine - Build Detail 9

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Copywriting, Offers, and Local SEO Engine - Build Detail 10

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Copywriting, Offers, and Local SEO Engine - Build Detail 11

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Copywriting, Offers, and Local SEO Engine - Build Detail 12

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Copywriting, Offers, and Local SEO Engine - Build Detail 13

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Copywriting, Offers, and Local SEO Engine - Build Detail 14

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Copywriting, Offers, and Local SEO Engine - Build Detail 15

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Copywriting, Offers, and Local SEO Engine - Build Detail 16

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Copywriting, Offers, and Local SEO Engine - Build Detail 17

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Copywriting, Offers, and Local SEO Engine - Build Detail 18

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Copywriting, Offers, and Local SEO Engine - Build Detail 19

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Copywriting, Offers, and Local SEO Engine - Build Detail 20

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Copywriting, Offers, and Local SEO Engine - Build Detail 21

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Copywriting, Offers, and Local SEO Engine - Build Detail 22

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Copywriting, Offers, and Local SEO Engine - Build Detail 23

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Copywriting, Offers, and Local SEO Engine - Build Detail 24

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Copywriting, Offers, and Local SEO Engine - Build Detail 25

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Copywriting, Offers, and Local SEO Engine - Build Detail 26

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Copywriting, Offers, and Local SEO Engine - Build Detail 27

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Copywriting, Offers, and Local SEO Engine - Build Detail 28

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Copywriting, Offers, and Local SEO Engine - Build Detail 29

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Copywriting, Offers, and Local SEO Engine - Build Detail 30

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Copywriting, Offers, and Local SEO Engine - Build Detail 31

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Copywriting, Offers, and Local SEO Engine - Build Detail 32

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Copywriting, Offers, and Local SEO Engine - Build Detail 33

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Section 16: Image, Logo, Gallery, and Asset Engine

Explain uploads, logo placement, gallery sections, before/after sections, placeholders, image prompts, and alt text.

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Image, Logo, Gallery, and Asset Engine - Build Detail 2

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Image, Logo, Gallery, and Asset Engine - Build Detail 3

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Image, Logo, Gallery, and Asset Engine - Build Detail 4

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Image, Logo, Gallery, and Asset Engine - Build Detail 5

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Image, Logo, Gallery, and Asset Engine - Build Detail 6

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Image, Logo, Gallery, and Asset Engine - Build Detail 7

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Image, Logo, Gallery, and Asset Engine - Build Detail 8

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Image, Logo, Gallery, and Asset Engine - Build Detail 9

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Image, Logo, Gallery, and Asset Engine - Build Detail 10

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Image, Logo, Gallery, and Asset Engine - Build Detail 11

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Image, Logo, Gallery, and Asset Engine - Build Detail 12

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Image, Logo, Gallery, and Asset Engine - Build Detail 13

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Image, Logo, Gallery, and Asset Engine - Build Detail 14

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Image, Logo, Gallery, and Asset Engine - Build Detail 15

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Image, Logo, Gallery, and Asset Engine - Build Detail 16

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Image, Logo, Gallery, and Asset Engine - Build Detail 17

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Image, Logo, Gallery, and Asset Engine - Build Detail 18

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Image, Logo, Gallery, and Asset Engine - Build Detail 19

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Image, Logo, Gallery, and Asset Engine - Build Detail 20

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Image, Logo, Gallery, and Asset Engine - Build Detail 21

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Image, Logo, Gallery, and Asset Engine - Build Detail 22

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Image, Logo, Gallery, and Asset Engine - Build Detail 23

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Image, Logo, Gallery, and Asset Engine - Build Detail 24

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Image, Logo, Gallery, and Asset Engine - Build Detail 25

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Image, Logo, Gallery, and Asset Engine - Build Detail 26

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Image, Logo, Gallery, and Asset Engine - Build Detail 27

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Image, Logo, Gallery, and Asset Engine - Build Detail 28

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Image, Logo, Gallery, and Asset Engine - Build Detail 29

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Image, Logo, Gallery, and Asset Engine - Build Detail 30

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Image, Logo, Gallery, and Asset Engine - Build Detail 31

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Image, Logo, Gallery, and Asset Engine - Build Detail 32

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Image, Logo, Gallery, and Asset Engine - Build Detail 33

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Section 17: Forms, Quote Requests, and Lead Capture

Explain contact forms, quote forms, lead storage, notifications, spam protection, and CRM status.

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Forms, Quote Requests, and Lead Capture - Build Detail 2

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Forms, Quote Requests, and Lead Capture - Build Detail 3

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Forms, Quote Requests, and Lead Capture - Build Detail 4

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Forms, Quote Requests, and Lead Capture - Build Detail 5

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Forms, Quote Requests, and Lead Capture - Build Detail 6

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Forms, Quote Requests, and Lead Capture - Build Detail 7

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Forms, Quote Requests, and Lead Capture - Build Detail 8

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Forms, Quote Requests, and Lead Capture - Build Detail 9

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Forms, Quote Requests, and Lead Capture - Build Detail 10

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Forms, Quote Requests, and Lead Capture - Build Detail 11

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Forms, Quote Requests, and Lead Capture - Build Detail 12

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Forms, Quote Requests, and Lead Capture - Build Detail 13

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Forms, Quote Requests, and Lead Capture - Build Detail 14

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Forms, Quote Requests, and Lead Capture - Build Detail 15

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Forms, Quote Requests, and Lead Capture - Build Detail 16

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Forms, Quote Requests, and Lead Capture - Build Detail 17

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Forms, Quote Requests, and Lead Capture - Build Detail 18

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Forms, Quote Requests, and Lead Capture - Build Detail 19

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Forms, Quote Requests, and Lead Capture - Build Detail 20

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Forms, Quote Requests, and Lead Capture - Build Detail 21

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Forms, Quote Requests, and Lead Capture - Build Detail 22

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Forms, Quote Requests, and Lead Capture - Build Detail 23

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Forms, Quote Requests, and Lead Capture - Build Detail 24

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Forms, Quote Requests, and Lead Capture - Build Detail 25

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Forms, Quote Requests, and Lead Capture - Build Detail 26

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Forms, Quote Requests, and Lead Capture - Build Detail 27

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Forms, Quote Requests, and Lead Capture - Build Detail 28

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Forms, Quote Requests, and Lead Capture - Build Detail 29

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Forms, Quote Requests, and Lead Capture - Build Detail 30

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Forms, Quote Requests, and Lead Capture - Build Detail 31

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Forms, Quote Requests, and Lead Capture - Build Detail 32

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Forms, Quote Requests, and Lead Capture - Build Detail 33

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Section 18: AI Leads Section for Finding Clients

Explain the internal lead database with public business info, numbers, emails, website status, scoring, and outreach status.

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

Feature Mapping

Feature	User Control	AI Control
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Leads Section for Finding Clients - Build Detail 2

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

AI Leads Section for Finding Clients - Build Detail 3

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

AI Leads Section for Finding Clients - Build Detail 4

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

AI Leads Section for Finding Clients - Build Detail 5

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

Feature Mapping

Feature	User Control	AI Control
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Leads Section for Finding Clients - Build Detail 6

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

AI Leads Section for Finding Clients - Build Detail 7

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

AI Leads Section for Finding Clients - Build Detail 8

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

AI Leads Section for Finding Clients - Build Detail 9

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

AI Leads Section for Finding Clients - Build Detail 10

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

Feature Mapping

Feature	User Control	AI Control
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Leads Section for Finding Clients - Build Detail 11

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

Feature Mapping

Feature	User Control	AI Control
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Leads Section for Finding Clients - Build Detail 12

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

AI Leads Section for Finding Clients - Build Detail 13

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

AI Leads Section for Finding Clients - Build Detail 14

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

AI Leads Section for Finding Clients - Build Detail 15

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

Feature Mapping

Feature	User Control	AI Control
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Leads Section for Finding Clients - Build Detail 16

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

AI Leads Section for Finding Clients - Build Detail 17

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

AI Leads Section for Finding Clients - Build Detail 18

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

AI Leads Section for Finding Clients - Build Detail 19

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

AI Leads Section for Finding Clients - Build Detail 20

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

Feature Mapping

Feature	User Control	AI Control
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Leads Section for Finding Clients - Build Detail 21

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

Feature Mapping

Feature	User Control	AI Control
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Leads Section for Finding Clients - Build Detail 22

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

AI Leads Section for Finding Clients - Build Detail 23

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

AI Leads Section for Finding Clients - Build Detail 24

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

AI Leads Section for Finding Clients - Build Detail 25

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

Feature Mapping

Feature	User Control	AI Control
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Leads Section for Finding Clients - Build Detail 26

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

AI Leads Section for Finding Clients - Build Detail 27

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

AI Leads Section for Finding Clients - Build Detail 28

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

AI Leads Section for Finding Clients - Build Detail 29

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

AI Leads Section for Finding Clients - Build Detail 30

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

Feature Mapping

Feature	User Control	AI Control
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Leads Section for Finding Clients - Build Detail 31

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

Feature Mapping

Feature	User Control	AI Control
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

AI Leads Section for Finding Clients - Build Detail 32

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

AI Leads Section for Finding Clients - Build Detail 33

AI Leads Module Requirements

The leads section should help you find and organize potential small-business clients for websites. It should store only public business contact information, manual entries, referrals, or information the business gives you. Do not build it to steal private data, spam people, or bypass rules.

```
{
  "leadId": "lead_123",
  "businessName": "Example Cleaning LLC",
  "industry": "Cleaning",
  "publicPhone": "public business phone",
  "publicEmail": "public business email",
  "website": "existing or missing website",
  "city": "city/state",
  "source": "manual entry, public business listing, referral, or client form",
  "websiteStatus": "none, outdated, basic, good, unknown",
  "leadScore": 78,
  "reasonToCall": "They have public reviews but no clear quote page.",
  "coldCallStarter": "custom opener generated by AI",
  "status": "new, contacted, interested, preview_sent, won, lost"
}
```

The AI should score leads based on business type, missing/outdated website, unclear call-to-action, weak mobile experience, public reviews that could be showcased, and whether the business matches your niche.

Section 19: Cold Call Starter and Outreach Assistant

Explain small custom cold-call openers generated from business type, local info, website issues, reviews, and offer.

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Feature Mapping

Feature	User Control	AI Control
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Cold Call Starter and Outreach Assistant - Build Detail 2

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Cold Call Starter and Outreach Assistant - Build Detail 3

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Cold Call Starter and Outreach Assistant - Build Detail 4

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Cold Call Starter and Outreach Assistant - Build Detail 5

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Feature Mapping

Feature	User Control	AI Control
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Cold Call Starter and Outreach Assistant - Build Detail 6

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Cold Call Starter and Outreach Assistant - Build Detail 7

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Cold Call Starter and Outreach Assistant - Build Detail 8

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Cold Call Starter and Outreach Assistant - Build Detail 9

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Cold Call Starter and Outreach Assistant - Build Detail 10

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Feature Mapping

Feature	User Control	AI Control
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Cold Call Starter and Outreach Assistant - Build Detail 11

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Feature Mapping

Feature	User Control	AI Control
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Cold Call Starter and Outreach Assistant - Build Detail 12

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Cold Call Starter and Outreach Assistant - Build Detail 13

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Cold Call Starter and Outreach Assistant - Build Detail 14

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Cold Call Starter and Outreach Assistant - Build Detail 15

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Feature Mapping

Feature	User Control	AI Control
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Cold Call Starter and Outreach Assistant - Build Detail 16

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Cold Call Starter and Outreach Assistant - Build Detail 17

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Cold Call Starter and Outreach Assistant - Build Detail 18

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Cold Call Starter and Outreach Assistant - Build Detail 19

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Cold Call Starter and Outreach Assistant - Build Detail 20

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Feature Mapping

Feature	User Control	AI Control
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Cold Call Starter and Outreach Assistant - Build Detail 21

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Feature Mapping

Feature	User Control	AI Control
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Cold Call Starter and Outreach Assistant - Build Detail 22

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Cold Call Starter and Outreach Assistant - Build Detail 23

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Cold Call Starter and Outreach Assistant - Build Detail 24

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Cold Call Starter and Outreach Assistant - Build Detail 25

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Feature Mapping

Feature	User Control	AI Control
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Cold Call Starter and Outreach Assistant - Build Detail 26

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Cold Call Starter and Outreach Assistant - Build Detail 27

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Cold Call Starter and Outreach Assistant - Build Detail 28

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Cold Call Starter and Outreach Assistant - Build Detail 29

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Cold Call Starter and Outreach Assistant - Build Detail 30

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Feature Mapping

Feature	User Control	AI Control
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Cold Call Starter and Outreach Assistant - Build Detail 31

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Feature Mapping

Feature	User Control	AI Control
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Cold Call Starter and Outreach Assistant - Build Detail 32

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Cold Call Starter and Outreach Assistant - Build Detail 33

Small Custom Cold-Call Starters

The outreach assistant should create only the first 1-3 sentences of a call, not a fake manipulative script. It should be honest, short, customized, and based on public business info or details the user manually entered.

- Hi, is this {business}? I'm Timothy. I make simple local business websites. I noticed you offer {service}, and I had an idea for a cleaner quote page that could help people contact you faster.
- Hey, this is Timothy. I'm building websites for local {industry} businesses. I saw your business info and thought a quick mobile-friendly site with reviews and a free-quote button could fit you well.
- Hi, I'll keep this quick. I help small local businesses turn their services and reviews into a professional website. I wanted to see if you'd be open to looking at a free preview mockup.
- Hey, is the owner available? I'm local and I build fast websites for businesses like {business}. I can make a preview first so you can see it before deciding anything.

The AI should personalize openers using business name, industry, city, review themes, website status, services, and a specific website improvement idea. It should never claim a partnership, fake scarcity, fake results, or pretend to be a customer.

Section 20: Responsive Mobile and Device Engine

Explain mobile-first layouts, tablet/desktop previews, spacing, menu behavior, and responsive section variants.

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Responsive Mobile and Device Engine - Build Detail 2

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Responsive Mobile and Device Engine - Build Detail 3

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Responsive Mobile and Device Engine - Build Detail 4

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Responsive Mobile and Device Engine - Build Detail 5

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Responsive Mobile and Device Engine - Build Detail 6

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Responsive Mobile and Device Engine - Build Detail 7

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Responsive Mobile and Device Engine - Build Detail 8

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Responsive Mobile and Device Engine - Build Detail 9

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Responsive Mobile and Device Engine - Build Detail 10

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Responsive Mobile and Device Engine - Build Detail 11

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Responsive Mobile and Device Engine - Build Detail 12

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Responsive Mobile and Device Engine - Build Detail 13

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Responsive Mobile and Device Engine - Build Detail 14

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Responsive Mobile and Device Engine - Build Detail 15

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Responsive Mobile and Device Engine - Build Detail 16

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Responsive Mobile and Device Engine - Build Detail 17

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Responsive Mobile and Device Engine - Build Detail 18

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Responsive Mobile and Device Engine - Build Detail 19

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Responsive Mobile and Device Engine - Build Detail 20

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Responsive Mobile and Device Engine - Build Detail 21

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Responsive Mobile and Device Engine - Build Detail 22

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Responsive Mobile and Device Engine - Build Detail 23

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Responsive Mobile and Device Engine - Build Detail 24

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Responsive Mobile and Device Engine - Build Detail 25

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Responsive Mobile and Device Engine - Build Detail 26

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Responsive Mobile and Device Engine - Build Detail 27

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Responsive Mobile and Device Engine - Build Detail 28

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Responsive Mobile and Device Engine - Build Detail 29

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Responsive Mobile and Device Engine - Build Detail 30

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Responsive Mobile and Device Engine - Build Detail 31

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Responsive Mobile and Device Engine - Build Detail 32

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Responsive Mobile and Device Engine - Build Detail 33

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Section 21: Validation, Testing, and Safety Checks

Explain AI/site validation: schema, broken links, accessibility, SEO, contact info, mobile, speed, and privacy.

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Validation, Testing, and Safety Checks - Build Detail 2

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Validation, Testing, and Safety Checks - Build Detail 3

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Validation, Testing, and Safety Checks - Build Detail 4

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Validation, Testing, and Safety Checks - Build Detail 5

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Validation, Testing, and Safety Checks - Build Detail 6

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Validation, Testing, and Safety Checks - Build Detail 7

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Validation, Testing, and Safety Checks - Build Detail 8

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Validation, Testing, and Safety Checks - Build Detail 9

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Validation, Testing, and Safety Checks - Build Detail 10

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Validation, Testing, and Safety Checks - Build Detail 11

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Validation, Testing, and Safety Checks - Build Detail 12

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Validation, Testing, and Safety Checks - Build Detail 13

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Validation, Testing, and Safety Checks - Build Detail 14

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Validation, Testing, and Safety Checks - Build Detail 15

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Validation, Testing, and Safety Checks - Build Detail 16

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Validation, Testing, and Safety Checks - Build Detail 17

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Validation, Testing, and Safety Checks - Build Detail 18

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Validation, Testing, and Safety Checks - Build Detail 19

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Validation, Testing, and Safety Checks - Build Detail 20

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Validation, Testing, and Safety Checks - Build Detail 21

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Validation, Testing, and Safety Checks - Build Detail 22

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Validation, Testing, and Safety Checks - Build Detail 23

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Validation, Testing, and Safety Checks - Build Detail 24

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Validation, Testing, and Safety Checks - Build Detail 25

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Validation, Testing, and Safety Checks - Build Detail 26

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Validation, Testing, and Safety Checks - Build Detail 27

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Validation, Testing, and Safety Checks - Build Detail 28

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Validation, Testing, and Safety Checks - Build Detail 29

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Validation, Testing, and Safety Checks - Build Detail 30

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Validation, Testing, and Safety Checks - Build Detail 31

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Validation, Testing, and Safety Checks - Build Detail 32

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Validation, Testing, and Safety Checks - Build Detail 33

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Section 22: Versioning, Undo, and Revision History

Explain autosave, snapshots, compare, restore, published versions, and client revision rounds.

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Versioning, Undo, and Revision History - Build Detail 2

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Versioning, Undo, and Revision History - Build Detail 3

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Versioning, Undo, and Revision History - Build Detail 4

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Versioning, Undo, and Revision History - Build Detail 5

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Versioning, Undo, and Revision History - Build Detail 6

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Versioning, Undo, and Revision History - Build Detail 7

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Versioning, Undo, and Revision History - Build Detail 8

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Versioning, Undo, and Revision History - Build Detail 9

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Versioning, Undo, and Revision History - Build Detail 10

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Versioning, Undo, and Revision History - Build Detail 11

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Versioning, Undo, and Revision History - Build Detail 12

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Versioning, Undo, and Revision History - Build Detail 13

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Versioning, Undo, and Revision History - Build Detail 14

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Versioning, Undo, and Revision History - Build Detail 15

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Versioning, Undo, and Revision History - Build Detail 16

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Versioning, Undo, and Revision History - Build Detail 17

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Versioning, Undo, and Revision History - Build Detail 18

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Versioning, Undo, and Revision History - Build Detail 19

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Versioning, Undo, and Revision History - Build Detail 20

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Versioning, Undo, and Revision History - Build Detail 21

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Versioning, Undo, and Revision History - Build Detail 22

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Versioning, Undo, and Revision History - Build Detail 23

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Versioning, Undo, and Revision History - Build Detail 24

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Versioning, Undo, and Revision History - Build Detail 25

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Versioning, Undo, and Revision History - Build Detail 26

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Versioning, Undo, and Revision History - Build Detail 27

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Versioning, Undo, and Revision History - Build Detail 28

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Versioning, Undo, and Revision History - Build Detail 29

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Versioning, Undo, and Revision History - Build Detail 30

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Versioning, Undo, and Revision History - Build Detail 31

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Versioning, Undo, and Revision History - Build Detail 32

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Versioning, Undo, and Revision History - Build Detail 33

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Section 23: Output and Export Capabilities

Explain HTML/CSS export, React/Next export, ZIP download, screenshots, PDFs, JSON backup, and client handoff files.

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Feature Mapping

Feature	User Control	AI Control
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Output and Export Capabilities - Build Detail 2

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Output and Export Capabilities - Build Detail 3

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Output and Export Capabilities - Build Detail 4

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Output and Export Capabilities - Build Detail 5

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Feature Mapping

Feature	User Control	AI Control
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Output and Export Capabilities - Build Detail 6

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Output and Export Capabilities - Build Detail 7

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Output and Export Capabilities - Build Detail 8

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Output and Export Capabilities - Build Detail 9

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Output and Export Capabilities - Build Detail 10

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Feature Mapping

Feature	User Control	AI Control
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Output and Export Capabilities - Build Detail 11

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Feature Mapping

Feature	User Control	AI Control
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Output and Export Capabilities - Build Detail 12

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Output and Export Capabilities - Build Detail 13

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Output and Export Capabilities - Build Detail 14

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Output and Export Capabilities - Build Detail 15

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Feature Mapping

Feature	User Control	AI Control
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Output and Export Capabilities - Build Detail 16

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Output and Export Capabilities - Build Detail 17

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Output and Export Capabilities - Build Detail 18

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Output and Export Capabilities - Build Detail 19

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Output and Export Capabilities - Build Detail 20

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Feature Mapping

Feature	User Control	AI Control
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Output and Export Capabilities - Build Detail 21

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Feature Mapping

Feature	User Control	AI Control
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Output and Export Capabilities - Build Detail 22

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Output and Export Capabilities - Build Detail 23

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Output and Export Capabilities - Build Detail 24

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Output and Export Capabilities - Build Detail 25

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Feature Mapping

Feature	User Control	AI Control
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Output and Export Capabilities - Build Detail 26

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Output and Export Capabilities - Build Detail 27

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Output and Export Capabilities - Build Detail 28

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Output and Export Capabilities - Build Detail 29

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Output and Export Capabilities - Build Detail 30

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Feature Mapping

Feature	User Control	AI Control
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Output and Export Capabilities - Build Detail 31

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Feature Mapping

Feature	User Control	AI Control
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Output and Export Capabilities - Build Detail 32

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Output and Export Capabilities - Build Detail 33

Output Formats

- Live preview URL
- Published website URL
- Download ZIP with HTML/CSS/JS
- Export React/Next.js project
- Export website JSON backup
- Export client handoff PDF
- Export screenshots for sales previews
- Export SEO metadata and schema files

Section 24: Publishing System and Client Preview Links

Explain preview links, staging, publish button, hosting deployment, custom domain connection, SSL, rollback.

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Feature Mapping

Feature	User Control	AI Control
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Publishing System and Client Preview Links - Build Detail 2

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Publishing System and Client Preview Links - Build Detail 3

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Publishing System and Client Preview Links - Build Detail 4

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Publishing System and Client Preview Links - Build Detail 5

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Feature Mapping

Feature	User Control	AI Control
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Publishing System and Client Preview Links - Build Detail 6

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Publishing System and Client Preview Links - Build Detail 7

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Publishing System and Client Preview Links - Build Detail 8

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Publishing System and Client Preview Links - Build Detail 9

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Publishing System and Client Preview Links - Build Detail 10

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Feature Mapping

Feature	User Control	AI Control
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Publishing System and Client Preview Links - Build Detail 11

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Feature Mapping

Feature	User Control	AI Control
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Publishing System and Client Preview Links - Build Detail 12

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Publishing System and Client Preview Links - Build Detail 13

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Publishing System and Client Preview Links - Build Detail 14

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Publishing System and Client Preview Links - Build Detail 15

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Feature Mapping

Feature	User Control	AI Control
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Publishing System and Client Preview Links - Build Detail 16

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Publishing System and Client Preview Links - Build Detail 17

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Publishing System and Client Preview Links - Build Detail 18

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Publishing System and Client Preview Links - Build Detail 19

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Publishing System and Client Preview Links - Build Detail 20

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Feature Mapping

Feature	User Control	AI Control
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Publishing System and Client Preview Links - Build Detail 21

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Feature Mapping

Feature	User Control	AI Control
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Publishing System and Client Preview Links - Build Detail 22

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Publishing System and Client Preview Links - Build Detail 23

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Publishing System and Client Preview Links - Build Detail 24

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Publishing System and Client Preview Links - Build Detail 25

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Feature Mapping

Feature	User Control	AI Control
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Publishing System and Client Preview Links - Build Detail 26

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Publishing System and Client Preview Links - Build Detail 27

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Publishing System and Client Preview Links - Build Detail 28

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Publishing System and Client Preview Links - Build Detail 29

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Publishing System and Client Preview Links - Build Detail 30

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Feature Mapping

Feature	User Control	AI Control
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Publishing System and Client Preview Links - Build Detail 31

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Feature Mapping

Feature	User Control	AI Control
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Publishing System and Client Preview Links - Build Detail 32

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Publishing System and Client Preview Links - Build Detail 33

Publishing Flow

- Click Publish Preview to create a shareable preview link.
- Click Export ZIP for a simple static website handoff.
- Click Deploy when hosting is connected.
- Show SSL status, DNS status, and current version.
- Allow rollback to previous published version.
- Keep client edits separate from the production version until approved.

Section 25: Domain Search and Domain Purchase Links

Explain AI domain ideas, availability checks when possible, buy links, DNS instructions, and domain connection status.

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Feature Mapping

Feature	User Control	AI Control
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Domain Search and Domain Purchase Links - Build Detail 2

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Domain Search and Domain Purchase Links - Build Detail 3

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Domain Search and Domain Purchase Links - Build Detail 4

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Domain Search and Domain Purchase Links - Build Detail 5

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Feature Mapping

Feature	User Control	AI Control
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Domain Search and Domain Purchase Links - Build Detail 6

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Domain Search and Domain Purchase Links - Build Detail 7

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Domain Search and Domain Purchase Links - Build Detail 8

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Domain Search and Domain Purchase Links - Build Detail 9

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Domain Search and Domain Purchase Links - Build Detail 10

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Feature Mapping

Feature	User Control	AI Control
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Domain Search and Domain Purchase Links - Build Detail 11

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Feature Mapping

Feature	User Control	AI Control
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Domain Search and Domain Purchase Links - Build Detail 12

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Domain Search and Domain Purchase Links - Build Detail 13

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Domain Search and Domain Purchase Links - Build Detail 14

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Domain Search and Domain Purchase Links - Build Detail 15

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Feature Mapping

Feature	User Control	AI Control
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Domain Search and Domain Purchase Links - Build Detail 16

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Domain Search and Domain Purchase Links - Build Detail 17

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Domain Search and Domain Purchase Links - Build Detail 18

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Domain Search and Domain Purchase Links - Build Detail 19

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Domain Search and Domain Purchase Links - Build Detail 20

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Feature Mapping

Feature	User Control	AI Control
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Domain Search and Domain Purchase Links - Build Detail 21

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Feature Mapping

Feature	User Control	AI Control
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Domain Search and Domain Purchase Links - Build Detail 22

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Domain Search and Domain Purchase Links - Build Detail 23

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Domain Search and Domain Purchase Links - Build Detail 24

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Domain Search and Domain Purchase Links - Build Detail 25

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Feature Mapping

Feature	User Control	AI Control
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Domain Search and Domain Purchase Links - Build Detail 26

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Domain Search and Domain Purchase Links - Build Detail 27

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Domain Search and Domain Purchase Links - Build Detail 28

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Domain Search and Domain Purchase Links - Build Detail 29

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Domain Search and Domain Purchase Links - Build Detail 30

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Feature Mapping

Feature	User Control	AI Control
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Domain Search and Domain Purchase Links - Build Detail 31

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Feature Mapping

Feature	User Control	AI Control
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Domain Search and Domain Purchase Links - Build Detail 32

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Domain Search and Domain Purchase Links - Build Detail 33

Domain Search Inside the Builder

- Generate domain ideas from business name and location.
- Show exact-match, shorter, local, and brandable options.
- Show buy/search links for domain providers.
- Later connect an availability API.
- After purchase, show DNS instructions and custom domain connection status.
- Do not force a domain purchase before the website preview works.

Section 26: Dashboard, Projects, Clients, and Sales Workflow

Explain project cards, client records, lead pipeline, invoices later, package templates, and site status.

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 2

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 3

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 4

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 5

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 6

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 7

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 8

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 9

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 10

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 11

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 12

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 13

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 14

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 15

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 16

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 17

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 18

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 19

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 20

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 21

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 22

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 23

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 24

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 25

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 26

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 27

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 28

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 29

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 30

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 31

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 32

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Dashboard, Projects, Clients, and Sales Workflow - Build Detail 33

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Section 27: Security, Permissions, API Keys, and Compliance

Explain auth, API key storage, rate limits, role access, public data rules, outreach rules, and backups.

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Security, Permissions, API Keys, and Compliance - Build Detail 2

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Security, Permissions, API Keys, and Compliance - Build Detail 3

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Security, Permissions, API Keys, and Compliance - Build Detail 4

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Security, Permissions, API Keys, and Compliance - Build Detail 5

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Security, Permissions, API Keys, and Compliance - Build Detail 6

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Security, Permissions, API Keys, and Compliance - Build Detail 7

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Security, Permissions, API Keys, and Compliance - Build Detail 8

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Security, Permissions, API Keys, and Compliance - Build Detail 9

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Security, Permissions, API Keys, and Compliance - Build Detail 10

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Feature Mapping

Feature	User Control	AI Control
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Security, Permissions, API Keys, and Compliance - Build Detail 11

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Feature Mapping

Feature	User Control	AI Control
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Security, Permissions, API Keys, and Compliance - Build Detail 12

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Security, Permissions, API Keys, and Compliance - Build Detail 13

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Security, Permissions, API Keys, and Compliance - Build Detail 14

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Security, Permissions, API Keys, and Compliance - Build Detail 15

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Security, Permissions, API Keys, and Compliance - Build Detail 16

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Security, Permissions, API Keys, and Compliance - Build Detail 17

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Security, Permissions, API Keys, and Compliance - Build Detail 18

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Security, Permissions, API Keys, and Compliance - Build Detail 19

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Security, Permissions, API Keys, and Compliance - Build Detail 20

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Feature Mapping

Feature	User Control	AI Control
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Security, Permissions, API Keys, and Compliance - Build Detail 21

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Feature Mapping

Feature	User Control	AI Control
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Security, Permissions, API Keys, and Compliance - Build Detail 22

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Security, Permissions, API Keys, and Compliance - Build Detail 23

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Security, Permissions, API Keys, and Compliance - Build Detail 24

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Security, Permissions, API Keys, and Compliance - Build Detail 25

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Security, Permissions, API Keys, and Compliance - Build Detail 26

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Security, Permissions, API Keys, and Compliance - Build Detail 27

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Security, Permissions, API Keys, and Compliance - Build Detail 28

Build Requirements

- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.

AI Requirements

- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.

Security, Permissions, API Keys, and Compliance - Build Detail 29

Build Requirements

- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.
- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.

AI Requirements

- AI must explain what changed in plain language after each edit so the user can trust the result.
- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user's preferred style.

Security, Permissions, API Keys, and Compliance - Build Detail 30

Build Requirements

- Keep the first MVP focused on local service websites: cleaning, landscaping, detailing, pressure washing, barbers, restaurants, photographers, mechanics, and small shops.
- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.

AI Requirements

- AI must ask for missing business information only when it is truly needed; otherwise it should use safe niche defaults.
- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.

Feature Mapping

Feature	User Control	AI Control
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Security, Permissions, API Keys, and Compliance - Build Detail 31

Build Requirements

- Every generated website should include a clear offer, trust signals, a mobile-first layout, a quote/contact flow, local SEO, and simple publish/export options.
- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.

AI Requirements

- AI must learn from accepted edits, rejected edits, manual changes, niche performance notes, and the user’s preferred style.
- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.

Feature Mapping

Feature	User Control	AI Control
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Security, Permissions, API Keys, and Compliance - Build Detail 32

Build Requirements

- Design the builder so a beginner can create a website quickly but an advanced user can still customize details like spacing, radius, CTA text, sections, pages, and SEO.
- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.

AI Requirements

- AI must never invent phone numbers, emails, customer claims, certifications, insurance status, or fake reviews.
- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.

Security, Permissions, API Keys, and Compliance - Build Detail 33

Build Requirements

- Store every important choice as structured data first, then render it with components. This keeps the system reliable and easy to edit.
- Use AI for planning, copy, layout suggestions, and safe JSON patches, not as a random file-destroying coder.
- Give the user both AI controls and manual controls so the platform still works when the user knows exactly what they want.

AI Requirements

- AI must read the current website JSON before editing so it understands the existing website state.
- AI must return a small patch when editing a section instead of rewriting the entire project unnecessarily.
- AI must explain what changed in plain language after each edit so the user can trust the result.

Section 28: Database Schema and Storage Design

Give tables for users, businesses, sites, pages, sections, assets, versions, leads, outreach, domains, and memory.

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Feature Mapping

Feature	User Control	AI Control
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Database Schema and Storage Design - Build Detail 2

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Database Schema and Storage Design - Build Detail 3

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Database Schema and Storage Design - Build Detail 4

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Database Schema and Storage Design - Build Detail 5

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Feature Mapping

Feature	User Control	AI Control
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Database Schema and Storage Design - Build Detail 6

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Database Schema and Storage Design - Build Detail 7

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Database Schema and Storage Design - Build Detail 8

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Database Schema and Storage Design - Build Detail 9

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Database Schema and Storage Design - Build Detail 10

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Feature Mapping

Feature	User Control	AI Control
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Database Schema and Storage Design - Build Detail 11

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Feature Mapping

Feature	User Control	AI Control
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Database Schema and Storage Design - Build Detail 12

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Database Schema and Storage Design - Build Detail 13

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Database Schema and Storage Design - Build Detail 14

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Database Schema and Storage Design - Build Detail 15

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Feature Mapping

Feature	User Control	AI Control
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Database Schema and Storage Design - Build Detail 16

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Database Schema and Storage Design - Build Detail 17

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Database Schema and Storage Design - Build Detail 18

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Database Schema and Storage Design - Build Detail 19

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Database Schema and Storage Design - Build Detail 20

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Feature Mapping

Feature	User Control	AI Control
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Database Schema and Storage Design - Build Detail 21

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Feature Mapping

Feature	User Control	AI Control
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Database Schema and Storage Design - Build Detail 22

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Database Schema and Storage Design - Build Detail 23

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Database Schema and Storage Design - Build Detail 24

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Database Schema and Storage Design - Build Detail 25

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Feature Mapping

Feature	User Control	AI Control
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Database Schema and Storage Design - Build Detail 26

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Database Schema and Storage Design - Build Detail 27

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Database Schema and Storage Design - Build Detail 28

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Database Schema and Storage Design - Build Detail 29

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Database Schema and Storage Design - Build Detail 30

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Feature Mapping

Feature	User Control	AI Control
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Database Schema and Storage Design - Build Detail 31

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Feature Mapping

Feature	User Control	AI Control
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

Database Schema and Storage Design - Build Detail 32

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Database Schema and Storage Design - Build Detail 33

Database Tables

users, projects, clients, business_profiles, sites, pages, sections, themes, assets, forms, form_submissions, leads, outreach_notes, cold_call_starters, versions, domains, deployments, ai_memory, quality_reports

Each table should have created_at, updated_at, owner/user id, and enough status fields to power the dashboard without reading every document every time.

Section 29: API Routes, Backend Logic, and AI Tools

Define endpoints for generate, edit, learn, validate, export, publish, domain search, leads, and cold call starters.

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

Feature Mapping

Feature	User Control	AI Control
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

API Routes, Backend Logic, and AI Tools - Build Detail 2

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

API Routes, Backend Logic, and AI Tools - Build Detail 3

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

API Routes, Backend Logic, and AI Tools - Build Detail 4

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

API Routes, Backend Logic, and AI Tools - Build Detail 5

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

Feature Mapping

Feature	User Control	AI Control
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

API Routes, Backend Logic, and AI Tools - Build Detail 6

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

API Routes, Backend Logic, and AI Tools - Build Detail 7

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

API Routes, Backend Logic, and AI Tools - Build Detail 8

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

API Routes, Backend Logic, and AI Tools - Build Detail 9

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

API Routes, Backend Logic, and AI Tools - Build Detail 10

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

Feature Mapping

Feature	User Control	AI Control
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

API Routes, Backend Logic, and AI Tools - Build Detail 11

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

Feature Mapping

Feature	User Control	AI Control
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

API Routes, Backend Logic, and AI Tools - Build Detail 12

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

API Routes, Backend Logic, and AI Tools - Build Detail 13

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

API Routes, Backend Logic, and AI Tools - Build Detail 14

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

API Routes, Backend Logic, and AI Tools - Build Detail 15

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

Feature Mapping

Feature	User Control	AI Control
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

API Routes, Backend Logic, and AI Tools - Build Detail 16

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

API Routes, Backend Logic, and AI Tools - Build Detail 17

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

API Routes, Backend Logic, and AI Tools - Build Detail 18

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

API Routes, Backend Logic, and AI Tools - Build Detail 19

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

API Routes, Backend Logic, and AI Tools - Build Detail 20

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

Feature Mapping

Feature	User Control	AI Control
SEO controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

API Routes, Backend Logic, and AI Tools - Build Detail 21

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

Feature Mapping

Feature	User Control	AI Control
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

API Routes, Backend Logic, and AI Tools - Build Detail 22

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

API Routes, Backend Logic, and AI Tools - Build Detail 23

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

API Routes, Backend Logic, and AI Tools - Build Detail 24

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

API Routes, Backend Logic, and AI Tools - Build Detail 25

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

Feature Mapping

Feature	User Control	AI Control
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

API Routes, Backend Logic, and AI Tools - Build Detail 26

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

API Routes, Backend Logic, and AI Tools - Build Detail 27

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

API Routes, Backend Logic, and AI Tools - Build Detail 28

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

API Routes, Backend Logic, and AI Tools - Build Detail 29

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

API Routes, Backend Logic, and AI Tools - Build Detail 30

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

Feature Mapping

Feature	User Control	AI Control
Client preview link	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

API Routes, Backend Logic, and AI Tools - Build Detail 31

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

Feature Mapping

Feature	User Control	AI Control
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

API Routes, Backend Logic, and AI Tools - Build Detail 32

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

API Routes, Backend Logic, and AI Tools - Build Detail 33

Backend API Routes

- /api/generate-site
- /api/edit-section
- /api/edit-site
- /api/validate-site
- /api/export-zip
- /api/publish-preview
- /api/domain-ideas
- /api/leads/create
- /api/leads/score
- /api/outreach/cold-call-starter
- /api/ai-memory/learn

Section 30: \$100 Budget, Exact Purchases, and MVP Launch Plan

Tell exactly what to buy and what not to buy for the first working version under \$100.

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
- Put \$20-\$30 into AI API credits first, then watch usage carefully.
- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
- Do not buy expensive templates, paid lead lists, paid CRMs, paid hosting, or premium domain tools before the MVP works.

Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

Feature Mapping

Feature	User Control	AI Control
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 2

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
- Put \$20-\$30 into AI API credits first, then watch usage carefully.
- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
- Do not buy expensive templates, paid lead lists, paid CRMs, paid hosting, or premium domain tools before the MVP works.

Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 3

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
- Put \$20-\$30 into AI API credits first, then watch usage carefully.
- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
- Do not buy expensive templates, paid lead lists, paid CRMs, paid hosting, or premium domain tools before the MVP works.

Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 4

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
- Put \$20-\$30 into AI API credits first, then watch usage carefully.
- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
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Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 5

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
- Put \$20-\$30 into AI API credits first, then watch usage carefully.
- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
- Do not buy expensive templates, paid lead lists, paid CRMs, paid hosting, or premium domain tools before the MVP works.

Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

Feature Mapping

Feature	User Control	AI Control
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 6

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
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- Use GitHub Free to store the project code at \$0.
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- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
- Do not buy expensive templates, paid lead lists, paid CRMs, paid hosting, or premium domain tools before the MVP works.

Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 7

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
- Put \$20-\$30 into AI API credits first, then watch usage carefully.
- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
- Do not buy expensive templates, paid lead lists, paid CRMs, paid hosting, or premium domain tools before the MVP works.

Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 8

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
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- Use GitHub Free to store the project code at \$0.
- Put \$20-\$30 into AI API credits first, then watch usage carefully.
- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
- Do not buy expensive templates, paid lead lists, paid CRMs, paid hosting, or premium domain tools before the MVP works.

Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 9

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
- Put \$20-\$30 into AI API credits first, then watch usage carefully.
- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
- Do not buy expensive templates, paid lead lists, paid CRMs, paid hosting, or premium domain tools before the MVP works.

Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 10

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
- Put \$20-\$30 into AI API credits first, then watch usage carefully.
- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
- Do not buy expensive templates, paid lead lists, paid CRMs, paid hosting, or premium domain tools before the MVP works.

Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

Feature Mapping

Feature	User Control	AI Control
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 11

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
- Put \$20-\$30 into AI API credits first, then watch usage carefully.
- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
- Do not buy expensive templates, paid lead lists, paid CRMs, paid hosting, or premium domain tools before the MVP works.

Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

Feature Mapping

Feature	User Control	AI Control
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 12

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
- Put \$20-\$30 into AI API credits first, then watch usage carefully.
- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
- Do not buy expensive templates, paid lead lists, paid CRMs, paid hosting, or premium domain tools before the MVP works.

Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 13

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
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Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 14

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
- Put \$20-\$30 into AI API credits first, then watch usage carefully.
- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
- Do not buy expensive templates, paid lead lists, paid CRMs, paid hosting, or premium domain tools before the MVP works.

Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 15

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
- Put \$20-\$30 into AI API credits first, then watch usage carefully.
- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
- Do not buy expensive templates, paid lead lists, paid CRMs, paid hosting, or premium domain tools before the MVP works.

Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

Feature Mapping

Feature	User Control	AI Control
Manual editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI editor	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Section tree	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Theme controls	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 16

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
- Put \$20-\$30 into AI API credits first, then watch usage carefully.
- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
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Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 17

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
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Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 18

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
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Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 19

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
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Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 20

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
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Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

Feature Mapping

Feature	User Control	AI Control
Asset manager	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 21

\$100 Budget Rule

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Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

Feature Mapping

Feature	User Control	AI Control
Quote form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Lead database	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Cold-call starter generator	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Domain search	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 22

\$100 Budget Rule

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- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
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Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 23

\$100 Budget Rule

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- Use GitHub Free to store the project code at \$0.
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- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
- Do not buy expensive templates, paid lead lists, paid CRMs, paid hosting, or premium domain tools before the MVP works.

Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 24

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
- Put \$20-\$30 into AI API credits first, then watch usage carefully.
- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
- Do not buy expensive templates, paid lead lists, paid CRMs, paid hosting, or premium domain tools before the MVP works.

Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 25

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
- Put \$20-\$30 into AI API credits first, then watch usage carefully.
- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
- Do not buy expensive templates, paid lead lists, paid CRMs, paid hosting, or premium domain tools before the MVP works.

Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

Feature Mapping

Feature	User Control	AI Control
Publish center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Export center	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Version history	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Quality checker	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 26

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
- Put \$20-\$30 into AI API credits first, then watch usage carefully.
- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
- Do not buy expensive templates, paid lead lists, paid CRMs, paid hosting, or premium domain tools before the MVP works.

Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 27

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
- Put \$20-\$30 into AI API credits first, then watch usage carefully.
- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
- Do not buy expensive templates, paid lead lists, paid CRMs, paid hosting, or premium domain tools before the MVP works.

Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 28

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
- Put \$20-\$30 into AI API credits first, then watch usage carefully.
- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
- Do not buy expensive templates, paid lead lists, paid CRMs, paid hosting, or premium domain tools before the MVP works.

Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 29

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
- Put \$20-\$30 into AI API credits first, then watch usage carefully.
- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
- Do not buy expensive templates, paid lead lists, paid CRMs, paid hosting, or premium domain tools before the MVP works.

Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 30

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
- Put \$20-\$30 into AI API credits first, then watch usage carefully.
- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
- Do not buy expensive templates, paid lead lists, paid CRMs, paid hosting, or premium domain tools before the MVP works.

Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

Feature Mapping

Feature	User Control	AI Control
Dashboard	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 31

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
- Put \$20-\$30 into AI API credits first, then watch usage carefully.
- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
- Do not buy expensive templates, paid lead lists, paid CRMs, paid hosting, or premium domain tools before the MVP works.

Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

Feature Mapping

Feature	User Control	AI Control
Create-site form	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Custom intake form builder	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
AI site planner	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.
Live preview	Manual settings, edit fields, toggles, drag/drop, and preview.	Generate, rewrite, redesign, validate, score, and patch JSON safely.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 32

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
- Put \$20-\$30 into AI API credits first, then watch usage carefully.
- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
- Do not buy expensive templates, paid lead lists, paid CRMs, paid hosting, or premium domain tools before the MVP works.

Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

\$100 Budget, Exact Purchases, and MVP Launch Plan - Build Detail 33

\$100 Budget Rule

- Buy a domain only when you need your own brand domain or after landing the first client; use free preview links while testing.
- Use Vercel Hobby for hosting the builder MVP at \$0 to start.
- Use Supabase Free for database, auth, and storage at \$0 to start.
- Use GitHub Free to store the project code at \$0.
- Put \$20-\$30 into AI API credits first, then watch usage carefully.
- Spend about \$12-\$20 on one domain if you want a real brand domain now.
- Keep \$30-\$50 unspent for emergencies, domain renewal, extra API credits, or a client-specific domain.
- Do not buy expensive templates, paid lead lists, paid CRMs, paid hosting, or premium domain tools before the MVP works.

Exact starter allocation: Vercel \$0, Supabase \$0, GitHub \$0, AI API credits about \$25, one domain about \$12-\$20 if needed, optional Canva/free design assets \$0, backup/reserve \$55-\$63. Start free wherever possible and spend only after a preview site can be generated.

UPDATE MODULE: AI Prompt-First Builder Interface, API Brain Flow, Photo References, and Preview Links

This update adds the exact workflow for the AI-centered builder interface: before the AI generates a website on its own, the user must give the website name and a small prompt. The AI then uses the secure server-side OpenAI API connection to generate the missing website strategy pieces, including section ideas, SEO title and description, button text, service descriptions, cold-call openers, and a complete website JSON plan. This update also adds a SiteDrop-style prompt panel, live preview canvas, photo reference support, and preview links for every build.

1. Required Build Start Flow

The builder must not generate a website until the user provides at least two things:

- Website name or business name.
- Small prompt describing what they want built.

Optional details can be provided at the beginning, but they are not required. If the user does not specify them, the AI must intelligently infer and generate them.

Minimum user input example:

Website name: Gundersen Cleaning LLC

Small prompt: Build a clean, calm, modern cleaning company website for homes and businesses with a free quote call to action.

2. AI Enrichment Flow After User Enters Name and Prompt

After receiving the website name and small prompt, the AI builder must create a complete enriched build plan. The AI should fill in missing details instead of asking too many questions. The user can edit anything afterward.

If not already specified, the AI must generate:

- Section ideas and section order.
- Homepage headline and subheadline.
- SEO title and meta description.

Build system: AI generates structured site data -> renderer displays -> editor customizes -> publish/export.

- Button text and call-to-action text.
- Service descriptions.
- About section copy.
- FAQ questions and answers.
- Contact/quote form fields.
- Local SEO keyword ideas.
- Cold-call openers for selling the website to the lead.
- Image direction and suggested photo types.
- Mobile layout plan.
- Color and font recommendations.
- Website JSON that the app can render.

3. Secure OpenAI API Key Rule

The AI builder must use the OpenAI API from the server/backend only. The API key must never be shown in the browser, never placed in public frontend code, and never committed to GitHub. The frontend sends the website name, small prompt, optional form fields, and optional uploaded image references to the backend. The backend sends that request to the AI model using the API key stored in environment variables.

Correct flow:

1. User enters website name and small prompt in the builder UI.
2. Frontend sends the request to `/api/generate-site`.
3. Backend loads `OPENAI_API_KEY` from environment variables.
4. Backend sends the system prompt, builder brain rules, user prompt, and optional images to the AI.
5. AI returns structured JSON, not random messy code.
6. Backend validates the JSON.
7. Frontend renders the website preview from the JSON.
8. The build is saved and a preview link is created.

4. Builder Chat UI Should Look Like the Reference

The actual part where the user talks to the builder AI should look like a clean split-screen AI landing page builder interface inspired by the provided screenshot. The UI should feel like a modern AI creation machine, not a normal form.

Required layout:

- Top bar with back button, product name, Preview tab, Code tab, desktop/tablet/mobile preview toggles, and fullscreen button.
- Left panel with a magic-wand icon, headline such as “What would you like to build?”, helper text, and the main AI prompt box.
- Prompt box placeholder: “Describe your landing page...” or “Describe the website you want to build...”
- Bottom controls inside the prompt box: add button, AI Images toggle, photo/reference upload button, pro/advanced mode toggle, and send button.
- Right side large browser-style preview window with a fake URL bar, loading state, and generated site preview.
- Center empty state before generation: “Your site will appear here.”
- After generation, the right side becomes the live website preview.
- User can switch between Preview and Code views.
- User can open desktop/tablet/mobile preview sizes.
- User can click a section in the preview to edit it manually or with AI.

5. Prompt Box Behavior

The prompt box is the main way the user talks to the builder AI. It must support short prompts, detailed prompts, and editing commands.

Example first-build prompts:

- “Build a modern cleaning company website for Gundersen Cleaning LLC with a free quote button.”
- “Make a premium detailing website with packages, before/after photos, and booking.”
- “Create a local landscaping website with service areas, reviews, and a quote form.”
- “Build a barber landing page with pricing, booking, hours, gallery, and reviews.”

Example edit prompts after generation:

- “Make the hero section more luxury.”
- “Rewrite the services to sound more professional.”
- “Add a before-and-after gallery.”
- “Make this more local to Portland.”
- “Change the colors to navy, white, and gray.”
- “Use the uploaded photo as style inspiration.”

6. Photo Reference Support

The builder must allow users to upload photos as references. Photos should not only be stored; they should be usable by the AI to guide the website design and content.

Supported photo types:

- Business logo.
- Business owner/team photo.
- Work photos.
- Before-and-after photos.
- Screenshot of a website style the user likes.
- Brand inspiration image.
- Color palette image.
- Product or service photos.
- Location/storefront photos.

The AI should use uploaded photos to:

- Choose color palette inspiration.
- Suggest hero image placement.
- Create gallery sections.
- Write captions and alt text.
- Understand the business type when possible.
- Match the visual style requested by the user.
- Recommend which photos should be used in the hero, gallery, testimonials, or about section.
- Improve the generated site so it looks less generic.

Important: the AI must not claim facts from an image unless they are visible or provided by the user. If a photo is only style inspiration, it should be treated as design reference, not business proof.

7. Generated AI Output Package

When the user clicks generate, the AI must return a full output package that the app can use immediately.

Required output package:

- Website JSON plan.
- Page list.

- Section list.
- Copy for each section.
- SEO title and description.
- Button text.
- Service descriptions.
- Cold-call openers.
- Lead notes if this website is being made for a lead.
- Theme and colors.
- Font style.
- Image placement plan.
- Mobile layout instructions.
- Preview link data.
- Export-ready HTML/React plan.

8. Example AI JSON Output for the New Flow

The AI should return data shaped like this, then the app renders it into the preview:

```
{
  "websiteName": "Gundersen Cleaning LLC",
  "userPrompt": "Build a clean, calm, modern cleaning company website.",
  "businessType": "cleaning company",
  "generatedMissingDetails": {
    "sectionIdeas": ["Hero", "Services", "Why Choose Us", "Reviews", "Quote Form", "FAQ", "Footer"],
    "seoTitle": "Gundersen Cleaning LLC | Professional Home & Business Cleaning",
    "seoDescription": "Clean, reliable, judgment-free cleaning services for homes and businesses. Request a free quote today.",
    "buttonText": ["Get a Free Quote", "View Services", "Contact Us"],
    "serviceDescriptions": [
      {"service": "Home Cleaning", "description": "Routine and deep cleaning that helps your home feel calm, comfortable, and cared for."},
      {"service": "Business Cleaning", "description": "Professional cleaning for offices and small businesses that need a reliable, polished space."},
      {"service": "Deep Cleaning", "description": "Detailed cleaning for move-ins, move-outs, resets, and spaces that need extra attention."}
    ],
    "coldCallOpeners": [
      "Hey, is this Gundersen Cleaning? I put together a quick website preview idea for your cleaning business and wanted to see if you'd like to take a look.",
      "Hi, I noticed your cleaning company has strong reviews, and I made a fast preview showing how those reviews could look on a professional website.",
      "Hey, I build simple websites for local service businesses, and I made a quick cleaning-company layout with a free quote section for you."
    ]
  },
  "theme": {
    "style": "clean, calm, modern",
    "colors": ["blue", "white", "gray"],
    "fontStyle": "friendly professional"
  },
  "pages": [
    {
```

```

"name": "Home",
"slug": "/",
"sections": [
  {"type": "hero", "headline": "Clean Spaces, Happy Places", "subheadline": "Creating calm, comfortable spaces you can truly enjoy.", "button": "Get a Free Quote"},
  {"type": "services", "headline": "Cleaning Services Built Around Your Space"},
  {"type": "reviews", "headline": "Trusted by Local Customers"},
  {"type": "contact", "headline": "Request Your Free Quote"}
]
},
"preview": {
  "status": "draft",
  "previewSlug": "gundersen-cleaning-preview",
  "previewUrl": "https://yourbuilder.com/preview/gundersen-cleaning-preview"
}
}

```

9. Preview Links for Every Build

Every generated website must get a preview link. This makes the platform sellable because the user can send the lead or client a live draft before publishing.

Preview link requirements:

- Every project has a unique preview URL.
- Preview links should be shareable.
- Preview links should show the latest saved draft.
- The user can create multiple versions and compare them.
- The preview should have a hidden draft status, not public indexing by default.
- The preview should have a “request changes” or contact button later.
- The dashboard should show which preview links were created and when.
- The leads section should connect each lead to its preview website link.

10. Leads + Cold-Call Opener Connection

The leads section should connect directly to the website generator. A lead can have business name, phone, email, website, location, niche, notes, website weaknesses, and outreach status. When the user selects a lead and clicks “Generate Preview,” the builder should create a website draft and small custom cold-call openers based on that lead.

Cold-call openers should be short, natural, and specific. They should not sound fake or spammy. The goal is to start the call, not pressure the business.

Cold-call opener formula:

“Hey, is this [Business Name]? I’m [Your Name]. I made a quick [business type] website preview for your business that includes [specific feature], and I wanted to see if you’d like me to send it over.”

11. Updated MVP Feature List

The \$100 MVP version should include this exact first version:

- Landing-page-builder style prompt interface.
- Website name field.
- Small prompt field.
- AI Images/photo reference upload toggle.

- OpenAI API backend route.
- AI-generated missing details: section ideas, SEO, button text, service descriptions, cold-call openers.
- Structured website JSON output.
- Live preview panel.
- Preview and Code tabs.
- Desktop/tablet/mobile preview toggles.
- Save project.
- Generate preview link.
- Leads section with phone, email, business info, notes, and preview link.
- Manual edit mode.
- AI edit mode.

12. Updated Master Build Prompt for the App Builder AI

Use this prompt when asking an app-building AI to create the actual MVP:

Build an AI-centered website builder for small businesses with a split-screen interface inspired by a modern landing page builder. The left side must be the AI prompt panel and the right side must be the live website preview. Before the AI generates a website, the user must enter a website/business name and a small prompt. The AI then uses a secure server-side OpenAI API route to generate missing details including section ideas, SEO title and description, button text, service descriptions, cold-call openers, design theme, image direction, and structured website JSON. The app must render the JSON into a professional small-business website preview.

The prompt panel should have a magic-wand icon, headline, helper text, large prompt box, AI Images/photo reference upload support, send button, and optional pro/advanced toggle. The top bar should include Preview and Code tabs plus desktop/tablet/mobile preview toggles. The preview area should show a browser-style frame and a loading/empty state before generation.

The AI must support uploaded photos as references for design style, colors, gallery, logo, and website sections. It must save projects, create shareable preview links, and connect generated previews to leads. The leads section must store business name, phone number, email, website, location, niche, notes, outreach status, and generated preview link. The AI must generate small custom cold-call openers for each lead based on the business type, website weakness, and generated preview. Use structured JSON as the source of truth, not random code. Include manual customization and AI customization for every section.

Final Addendum: Customer Preview Links, Semi-Manual AI Email, and MVP Rules

This addendum should be inserted after the Publishing / Preview Links section and before the Leads / CRM section. It turns the preview system into a customer-facing sales tool, adds manual-first lead workflow, adds optional semi-manual AI email sending, and clearly defines the MVP scope for the first working version.

1. Customer Preview Link, Manual Outreach, and Optional Email System

Every generated website must automatically create a customer-facing preview link. This preview link is one of the most important sales tools inside the AI website-builder platform because it lets a buyer or customer view the website before paying, approving, or publishing it.

The preview link system must connect the website build, the lead/customer record, the preview page, customer feedback, lead status, and optional email sending inside the same platform.

The system must be manual-first by default. The platform should not automatically call, text, message, or contact leads. The builder must stay in control of outreach. The only optional sending feature allowed is email, and email sending must be off by default unless the builder intentionally enables it.

The AI can help create preview links, sales messages, cold-call openers, email drafts, and follow-up ideas, but the AI should not automatically contact leads without builder approval.

2. Purpose of the Customer Preview Link

The customer preview link exists so the builder can show a buyer or customer the website before the customer buys, approves, or publishes it. The preview link should make selling easier because the customer can actually see a working website preview.

Instead of only saying:

Do you want a website?

The builder can say:

I made a quick website preview for your business. Want me to send you the link?

This makes the offer more powerful because the customer is not only hearing about a website. They are seeing a real preview made for their business.

The preview link should be useful for cold calls, follow-up texts, follow-up emails, in-person pitches, social media conversations, showing website samples, getting customer approval, collecting change requests, and moving a lead toward payment and publishing.

3. Main Preview Link Rule

Every generated website build must automatically create a customer-facing preview link. The preview link must be public to anyone who has the link, but it must not show the builder dashboard. The customer should not need to log in just to view the preview.

The customer preview page must only show:

- Full website preview
- Business name
- Built-by label
- Desktop/mobile toggle
- Approve Website button
- Request Changes button
- Contact/Call button
- Claim This Website button
- Optional payment/invoice link
- View tracking
- Lead status tracking

The preview page must not show:

- Builder dashboard
- Lead database
- AI prompts
- API key
- Internal notes
- Other customer websites
- Admin controls
- Private settings
- Backend tools
- Other leads
- Other preview links

4. How the Preview Link Is Created

Whenever the AI builder generates a website, the system must save the website as a build inside the database. Each build must receive a unique preview ID, then the system must create a public preview URL.

Example IDs: `site_8392`, `gundersen-cleaning-a72f`, `preview_9xq42`

Example URLs: `yourbuilder.vercel.app/preview/gundersen-cleaning-a72f` or `yourbuilder.com/preview/gundersen-cleaning-a72f`

The exact URL format can change, but every generated website must have a shareable customer preview link. The preview link must connect to the exact website build, not a random new build.

Each preview link should connect to:

- One website project
- One website build/version
- One lead/customer record
- One preview status
- One build status
- One feedback record if feedback is submitted
- One optional email record if email sending is used

Lead: Gundersen Cleaning LLC

Website Build: Gundersen Cleaning Website Draft 1

Preview Link: `/preview/gundersen-cleaning-a72f`

Status: Not Sent

Sent Method: Manual

Last Manual Action: None

5. Public Access and Security Rule

The preview link must be public to anyone with the link. The customer should be able to open the preview from phone, tablet, laptop, desktop, text message, email, social media message, or browser. The customer should not need an account.

However, the preview link must not expose private builder data. All AI generation must happen server-side. The public preview page should only fetch the website data needed to render that specific preview. The customer should not be able to view or edit other websites by changing the URL.

For safety, the system should use long random preview IDs instead of simple numbers.

Good: `/preview/gundersen-cleaning-a72f9xq`

Bad: `/preview/1`

6. Customer Preview Page Layout

The customer preview page should have a simple top action bar above the website preview.

Preview for: Gundersen Cleaning LLC

Built by: [Your Business Name]

[View Desktop] [View Mobile] [Request Changes] [Approve Website] [Claim This Website]

Below the top bar, the full generated website should appear. The customer should be able to scroll through the website normally. The website should look as close as possible to a real live website.

The customer should immediately understand that this is a preview of their possible website, they can approve it, they can request changes, they can contact the builder, they can claim the website, and they can view it on desktop or mobile.

7. Required Customer Buttons

Approve Website Button

The Approve Website button lets the customer say they like the website and want to move forward. When clicked, the system should mark the lead/build status as Approved, save the approval timestamp, save which preview/build was approved, notify the builder inside the dashboard, optionally show a next-step message, and optionally show a payment/invoice link if payment is connected.

Thanks! Your website preview has been approved. I will contact you with the next steps for publishing, domain setup, and final changes.

Request Changes Button

The Request Changes button lets the customer ask for edits. When clicked, it should open a simple feedback form asking what they want changed, whether the business information is correct, whether they want different colors/photos/wording, whether anything is missing, and any extra notes.

When submitted, the system should mark the lead/build status as Requested Changes, save the customer feedback, attach feedback to the correct website build, notify the builder inside the dashboard, and allow the builder to use AI to apply the requested changes later.

Use the customer requested changes to update the website preview while keeping the same professional style.

Contact/Call Button

The Contact/Call button lets the customer quickly reach the builder. This button can use tel, mailto, or sms links. The builder should be able to choose labels like Call Me, Text Me, Contact Me, Book a Call, or Ask a Question. For the first MVP, simple call/text/email links are enough.

Claim This Website Button

The Claim This Website button is used when the builder creates a preview before the business officially buys it. When clicked, it should show a simple form asking for name, business name, email, phone number, best time to contact, and message. The system should then mark the lead as Interested or Claim Requested.

You are almost there. Send your contact info and I will help you finish, customize, and publish this website for your business.

View Desktop / View Mobile Toggle

The preview page should include a desktop/mobile toggle. Desktop view should show the website in a wide layout. Mobile view should show the website inside a phone-sized preview frame or mobile-width container. This helps customers see that the website works on phones.

8. Manual Preview Sending Rule

The preview system must be manual-first. The platform must not automatically send preview links to customers by default. The builder should choose when, where, and how to send the preview link.

The system should not automatically call leads, text leads, send Instagram messages, send Facebook messages, send social media DMs, contact businesses without the builder choosing it, send previews in the background, or mass-message leads.

The platform can generate suggested messages, cold-call openers, and follow-up ideas, but the builder must manually decide what to send. The platform job is to create the preview link, connect it to the correct website build, connect it to the correct lead, and track the status inside the same platform.

9. Manual Preview Sending Flow

9. Builder adds or selects a lead.
10. Builder creates a website for that lead.
11. AI generates the website from the website name and short prompt.
12. The platform creates a preview link.
13. The preview link is attached to the lead record.
14. Builder reviews the website.
15. Builder manually copies the preview link.
16. Builder manually sends the link to the customer.
17. Builder manually updates the lead status to Sent, or clicks Mark as Sent.
18. Customer opens the preview link.
19. The platform may mark the preview as Viewed if view tracking is enabled.
20. Customer can click Approve Website, Request Changes, Contact, or Claim This Website.
21. The platform updates the lead/build status based on customer action.
22. Builder manually follows up.

AI builds website -> preview link is created -> preview connects to lead -> builder manually sends it -> customer views/responds -> platform updates status

10. Builder Dashboard Buttons

Inside the leads section and website build dashboard, the builder should have buttons like:

- Copy Preview Link
- Open Preview
- Mark as Sent
- Mark as Interested
- Mark as Not Interested
- Mark as Approved
- Mark as Paid
- Mark as Published
- Add Manual Note
- Generate Cold-Call Opener
- Generate Follow-Up Text
- Generate Follow-Up Email
- Generate Email Draft
- Send Preview Email if email is enabled

These buttons support manual selling, but they must not automatically send anything unless the builder clearly chooses the optional email send feature.

11. Semi-Manual AI Email Sending System

The platform may include a semi-manual AI email sending feature. This feature lets the builder open a lead record, click Send Email, and have the AI create a custom email for that specific lead using the lead business information, website preview link, business type, website weaknesses, services, location, and offer.

The email should feel custom, not generic. The system must not send emails to leads automatically in the background. The builder must always choose the lead and click a clear email action first.

Allowed: Builder opens lead -> clicks Send Email -> AI writes custom email -> email is sent or shown for approval depending settings

Not allowed: System automatically emails every lead without builder action

12. Email Modes

Mode 1: Review Before Sending

Review Before Sending should be the default mode. The builder opens a lead, clicks Generate Email or Send Email, AI writes a custom email, builder reviews the email, builder can edit it, builder clicks Confirm Send, system sends the email, lead status changes to Sent, and the email is saved inside the lead record.

Mode 2: One-Click AI Send

One-Click AI Send is the faster semi-manual mode. The builder opens a lead, clicks AI Send Email, AI writes a custom email, the system sends the email immediately, lead status changes to Sent, and the email is saved inside the lead record. This mode must be optional and off by default. The builder must intentionally enable it in settings.

13. Required Email Settings

Enable Email Sending: On/Off

Email Mode: Review Before Sending / One-Click AI Send

Default Email Goal: Send website preview / Follow up / Ask for call / Request approval

Include Preview Link: On/Off

Include Unsubscribe Line: On/Off

Default settings should be:

Enable Email Sending: Off

Email Mode: Review Before Sending

Include Preview Link: On

Include Unsubscribe Line: On

14. What the AI Should Use to Write Emails

When generating the email, the AI should use:

- Business name
- Business type
- Contact name if available
- Location if available
- Website preview link
- Services
- Current website weakness if known
- Lead notes
- Cold-call opener
- Offer
- Website improvements made
- Call-to-action
- Builder name/business name

Example email:

Subject: Quick website preview for Gundersen Cleaning LLC

Hey [Name],

I made a quick website preview for Gundersen Cleaning LLC that highlights your cleaning services, reviews, and free quote button.

Here is the preview:

[preview link]

I can change the colors, wording, photos, services, or layout if you want.

Would you like me to make any changes before I finish it?

Thanks,
[Your Name]

15. Email Quality Score

Before sending, the AI should grade the email so the builder knows whether it is good enough to send.

Email Quality Score:

- Personalization: 8/10
- Clarity: 9/10
- Not spammy: 9/10
- Has preview link: Yes
- Has clear CTA: Yes
- Too long: No

If the email quality score is low, the AI should rewrite the email before the builder sends it.

16. Why This Email Was Written Box

For each lead email, the platform should show a small explanation box that tells the builder what data the AI used. This helps confirm that the message is actually custom and not generic.

AI used:

- Business name
- Business type
- Preview link
- Services
- Location
- Website weakness
- Notes

17. Email Templates by Goal

When the builder clicks email, the platform should let the builder choose the goal:

- Send website preview
- Follow up after viewed
- Ask if they want changes
- Ask for approval
- Follow up after no response
- Send final publish info

The AI should write differently based on the selected goal.

18. Do Not Contact Status and One-Contact-at-a-Time MVP Rule

The leads section must include a Do Not Contact status. If a business says no or asks not to be contacted again, the builder should mark the lead as Do Not Contact and the system should block future sends to that lead.

For the first version, do not allow bulk email. Only allow one lead at a time: open one lead, click send email, AI writes/sends one email. No Send to 100 Leads button in the MVP.

Email messages should include a simple stop-contact line when used for real outreach, such as:

If you do not want me to contact you again, just reply stop and I will not.

19. Preview-Link Merge Fields

The email system should support merge fields so the AI does not forget important information.

- [Business Name]
- [Contact Name]
- [Preview Link]
- [Your Name]
- [Your Phone]

- [Your Email]
- [Website Weakness]
- [Main Offer]

20. Lead Status Tracking

The preview link must connect directly to the leads section/CRM. Each preview link should have a status field.

Required statuses:

- Not sent
- Sent
- Viewed
- Interested
- Requested changes
- Approved
- Paid
- Published
- Not interested
- Follow up later
- Do Not Contact

The builder should be able to manually change statuses. The customer preview page can automatically update status only when the customer directly interacts with the preview page, such as opening the link, approving the site, requesting changes, or claiming the website.

Business: Gundersen Cleaning LLC

Preview Link: /preview/gundersen-cleaning-a72f

Status: Viewed

Last Viewed: Today at 4:32 PM

Next Step: Follow up

21. View Tracking

When a customer opens the preview link, the system should track that the preview was viewed. At minimum, track first viewed time, last viewed time, total views, lead status update to Viewed, and device type if available. Basic view count and viewed status are enough for the MVP.

22. Connection to Leads Section / CRM

Every preview link should be connected to a lead. The leads section should show business name, contact name, phone number, email, business type, website status, preview link, sent/viewed/approved/requested changes/paid/published states, notes, next follow-up step, cold-call opener, email draft, and website build connected to the lead.

The leads section should not be separate from the website builder. It should connect to the same website builds.

23. AI Role in Preview and Outreach

The AI should help the builder create better preview links and sales messages, but the AI should not send outreach automatically. The AI can generate short preview link messages, cold-call openers, follow-up texts, follow-up emails, email drafts, explanation of what was improved, summary of the website, suggested pitch based on business type, suggested next step, and customer-friendly summary of the website.

Cold-call opener: Hey, is this Gundersen Cleaning? I made a quick website preview showing your cleaning services, reviews, and free quote button. Would it be okay if I sent it over?

Text message: Hey, this is [Your Name]. Here is the website preview I mentioned for Gundersen Cleaning LLC: [preview link]

Follow-up: Hey, just checking if you got a chance to look at the preview. I can change the colors, wording, photos, or services if you want.

24. Customer Feedback Connection

When a customer requests changes, the feedback must save inside the same website project. The feedback should connect to lead record, website build, preview link, date/time submitted, customer name/contact if provided, requested changes, builder notes, and AI revision status.

The builder should be able to click Apply Feedback With AI. Then the AI should update the website based on the customer request while keeping the original brand and professional design. The system should save the revised version as a new version, not destroy the old one.

Gundersen Cleaning Draft 1

Gundersen Cleaning Draft 2 - Customer Change Request Applied

25. MVP Definition

MVP means Minimum Viable Product. It means the first simple version of the idea that actually works and can be tested or sold, without building every advanced feature yet.

For this AI website builder, the MVP is the smallest version that can take a business name and short prompt, use AI to generate a website plan, create homepage sections, show a live preview, let the builder edit basic text/colors, create a customer preview link, connect that preview to a lead, let the builder manually send the link or optionally email it, and export or publish later.

The MVP is not a full Wix/Squarespace clone. It is a simple AI tool that makes small-business website previews fast enough to show and sell.

The first goal is: AI builds a good website preview -> builder sends it to a business -> customer can view it -> builder can sell it.

26. MVP Must Include

- Business name + short prompt input
- AI-generated website plan
- Homepage sections
- Live preview
- Basic text/color edits
- Customer preview link
- Lead connection
- Manual send workflow
- Optional semi-manual email sending if enabled
- Basic lead status tracking
- Export or publish later

27. MVP Should Not Include Yet

- Full drag-and-drop editor
- Full domain buying system
- Automated outreach
- Huge CRM
- Client login accounts
- Complicated payment system
- 1000 templates
- Advanced analytics
- Bulk email
- Automatic texting/calling/social DMs

28. Advanced Version Later

- Desktop/mobile toggle
- Claim This Website button

Build system: AI generates structured site data -> renderer displays -> editor customizes -> publish/export.

- Payment link
- Invoice connection
- Email notifications
- Client comments
- Client editing permissions
- Analytics
- Password-protected previews
- Custom branded preview pages
- Detailed view tracking
- A/B preview versions
- Multiple preview links per website
- Preview expiration dates
- Approval contracts
- Client handoff portal
- One-click AI send after trust is earned

29. Final System Rule

Every website build should be treated as both a design project and a sales opportunity. The AI builder should not only create websites. It should help the builder show those websites to real customers, track customer interest, collect feedback, and move the customer toward approval, payment, and publishing.

The builder stays in control. Manual sending is the default. Optional email sending is allowed only when the builder enables it and confirms the send. No automatic texting, calling, social media messaging, hidden outreach, or bulk email should happen in the MVP.

AI builds website -> platform creates preview link -> preview connects to lead -> builder manually sends it or optionally sends approved email -> customer views/responds -> platform updates status -> builder follows up -> customer approves/pays -> website is published

Verified Addendum: Manual Customer Preview Links and Optional AI Email Sending

This verified addendum exists to make sure the final instruction manual includes the exact preview-link, manual outreach, optional email, AI email quality, and MVP safety rules. If any earlier section is less detailed, this addendum should override it. The system must be manual-first by default, with optional email only when the builder clearly enables it or clicks a send button.

A. Manual Customer Preview Link System - Full Insert

Manual Customer Preview Link System

Every generated website must automatically create a customer-facing preview link, but the platform must not automatically send the preview link to the customer.

The preview system should be manual-first. The builder should choose when, where, and how to send the preview link.

The platform's job is to create the preview link, connect it to the correct website build, connect it to the correct lead, and track the status inside the same website-builder platform.

The system should not automatically cold call, automatically text, automatically email, or automatically message leads. The builder must manually send the preview link through whatever method they choose, such as phone call, text, email, Instagram, Facebook, or in-person conversation.

Build system: AI generates structured site data -> renderer displays -> editor customizes -> publish/export.

Purpose

The customer preview link exists so the builder can show a buyer/customer the website before the customer buys, approves, or publishes it.

The preview link should help the builder sell websites manually.

The builder should be able to say:

I made a quick website preview for your business. Want me to send you the link?

Then the builder manually copies the preview link and sends it to the customer.

Required Rule

The preview link system must not automate outreach.

Do not automatically send texts.

Do not automatically send emails.

Do not automatically call.

Do not automatically message social media accounts.

Do not automatically contact leads.

The platform can generate suggested messages, cold-call openers, and follow-up ideas, but the builder must manually decide what to send.

How the Preview Link Connects Everything

Each generated website build must be connected to:

One website project

One preview link

One lead/customer record

One lead status

One build status

One customer feedback record, if feedback is submitted

Example connected record:

Lead: Gundersen Cleaning LLC

Website Build: Gundersen Cleaning Website Draft 1

Preview Link: /preview/gundersen-cleaning-a72f

Status: Not Sent

Sent Method: Manual

Last Manual Action: None

Manual Preview Sending Flow

The correct workflow is:

Builder adds or selects a lead.

Builder creates a website for that lead.

AI generates the website from the website name and short prompt.

The platform creates a preview link.

The preview link is attached to the lead record.

Builder reviews the website.

Builder manually copies the preview link.

Builder manually sends the link to the customer.

Builder manually updates the lead status to Sent, or clicks a button that says Mark as Sent.

Customer opens the preview link.

The platform can mark the preview as Viewed if view tracking is enabled.

Customer can click Approve Website, Request Changes, Contact, or Claim This Website.

The platform updates the lead/build status based on customer action.

Builder manually follows up.

Buttons for the Builder

Inside the leads section and website build dashboard, the builder should have buttons like:

Copy Preview Link

Open Preview

Mark as Sent

Mark as Interested

Mark as Not Interested

Mark as Approved

Mark as Paid

Mark as Published

Add Manual Note

Generate Cold-Call Opener

Generate Follow-Up Text

Generate Follow-Up Email

These buttons support manual selling, but they do not automatically send anything.

Customer Preview Page

The public customer preview page should still include:

Full website preview

Business name

Built-by label

Desktop/mobile toggle

Approve Website button

Request Changes button

Contact/Call button

Claim This Website button

Optional payment/invoice link

View tracking

Lead status tracking

The customer should only see the preview and customer-facing action buttons.

The customer should not see:

Builder dashboard

Lead database

AI prompts

API key

Internal notes

Other websites

Admin controls

Lead Statuses

The lead status system should support manual and customer-triggered statuses.

Required statuses:

Not sent

Sent

Viewed

Interested

Requested changes

Approved

Paid

Published

Not interested

Follow up later

The builder should be able to manually change statuses.

The customer preview page can automatically update status only when the customer directly interacts with the preview page, such as opening the link, approving the site, or requesting changes.

What Can Be Automatic

The system may automatically do these things:

Create a preview link when a website is generated

Attach the preview link to the correct lead

Save the preview link in the lead dashboard

Track when the link is viewed

Save customer feedback from the preview form

Update status when the customer clicks Approve or Request Changes

Notify the builder inside the dashboard

What Must Stay Manual

The system must keep these actions manual:

Sending preview links

Calling leads

Texting leads

Emailing leads

Messaging businesses on social media

Deciding when to follow up

Deciding what message to send

Marking a lead as sold/paid unless payment is manually confirmed or connected later

AI's Role in Manual Outreach

The AI can help write short custom openers and messages, but it should not send them automatically.

The AI should generate options like:

Cold-call opener:

Hey, is this Gundersen Cleaning? I made a quick website preview showing your cleaning services, reviews, and free quote button. Would it be okay if I sent it over?

Text message:

Hey, this is [Your Name]. Here's the website preview I mentioned for Gundersen Cleaning LLC: [preview link]

Follow-up:

Hey, just checking if you got a chance to look at the preview. I can change the colors, wording, photos, or services if you want.

The builder chooses whether to use the message.

Final Rule

The customer preview link system should connect the website build, the lead record, the preview page, and the customer feedback inside the same platform.

It should not automate the sales outreach.

The builder stays in control of sending, calling, texting, following up, and selling.

Put this in place of the earlier section that says "Preview Link Sales Workflow," or add it directly under it as:

Manual Preview Sending Rule

Best location:

After: Customer Preview Link System

Before: Leads Section / CRM Section

Final order should be:

AI builds website → preview link is created → preview connects to lead → you manually send it → customer views/responds → platform updates status

B. Optional Email Preview Sending and AI Email Safety Rules - Full Insert

Optional Email Preview Sending Rule

The preview link system must be manual-first by default.

The platform should not automatically send preview links unless the builder intentionally enables email sending or clicks a clear Send Preview Email button.

The only allowed optional outreach automation is email.

The system must not automatically:

Call leads

Text leads

Send Instagram messages

Send Facebook messages

Send social media DMs

Contact businesses without the builder choosing it

Default Preview Link Behavior

By default, every generated website should create a customer-facing preview link and connect that preview link to the correct lead record.

The builder should manually choose what to do next.

Default buttons should include:

Copy Preview Link

Open Preview

Mark as Sent

Generate Cold-Call Opener

Generate Text Message

Generate Email Draft

Send Preview Email, if email is enabled

Optional Email Setting

The platform may include an optional email setting called:

Enable Preview Email Sending

This setting should be off by default.

When this setting is off, the platform can still generate email drafts, but it must not send them.

When this setting is on, the builder can send the preview link by email from inside the platform.

Even when enabled, the system should only send an email after the builder clicks a clear button such as:

Send Preview Email

or

Send This Email

The platform should never secretly or automatically email leads in the background.

Email Sending Flow

If email sending is enabled, the correct flow is:

Builder creates or selects a lead.

Builder generates a website preview.

Platform creates a preview link.

Preview link connects to the lead record.

Builder clicks Generate Email Draft.

AI writes a short preview email.

Builder reviews or edits the email.

Builder clicks Send Preview Email.

System sends the email.

Lead status changes to Sent.

The sent email is saved in the lead record.

Required Email Safety Rules

The email system must:

Be optional

Be off by default

Require builder approval before sending

Save a copy of the sent message

Connect the email to the correct lead

Include the correct preview link

Allow the builder to edit the email first

Include an unsubscribe or “don’t contact me again” option if used for real outreach

Avoid spammy mass-email behavior

Updated Final Rule

The customer preview link system should connect the website build, the lead record, the preview page, optional customer feedback, and optional email sending inside the same platform.

The builder stays in control.

Manual sending is the default.

Optional email sending is allowed only when the builder enables it and confirms the send.

No automatic texting, calling, social media messaging, or hidden outreach should happen.

Put this right after the “Manual Customer Preview Link System” section.

Best order:

Customer Preview Link System

Manual Preview Sending Rule**Optional Email Preview Sending Rule**

Leads Section / CRM

Thought for 5s

Yes — I'd add a few rules so the email feature is useful but doesn't turn into spam or get you in trouble.

Best suggestions to add

1. Keep Review Before Sending as the default

Even if you have a one-click AI send option, the default should be:

AI writes email → you review/edit → you click Confirm Send

That protects you from weird AI messages.

2. Add an email quality score

Before sending, the AI should grade the email:

Email Quality Score:

- Personalization: 8/10
- Clarity: 9/10
- Not spammy: 9/10
- Has preview link: Yes
- Has clear CTA: Yes
- Too long: No

If the score is low, it should rewrite before sending.

3. Add a “why this email was written” box

For each lead, show:

AI used:

- Business name
- Business type
- Preview link
- Services
- Location
- Website weakness
- Notes

That way you know the email is actually custom.

4. Add email templates by goal

When you click send, choose:

Send website preview

Follow up after viewed

Ask if they want changes

Ask for approval

Follow up after no response

Send final publish info

The AI should write differently based on the goal.

5. Add “do not contact” status

In your leads section, add:

Do Not Contact

If a business says no, the system should block future sends to that lead.

6. Add one-contact-at-a-time rule for MVP

For your first version, don’t allow bulk email.

Only allow:

Open one lead → click send email → AI writes/sends one email

No “send to 100 leads” button yet.

7. Add an unsubscribe / stop-contact line

Even for manual outreach, add a simple line like:

If you don’t want me to contact you again, just reply “stop” and I won’t.

Then mark them as Do Not Contact if they say that.

8. Add preview-link merge fields

The email system should support:

[Business Name]

[Contact Name]

[Preview Link]

[Your Name]

[Your Phone]

[Your Email]

[Website Weakness]

[Main Offer]

So the AI doesn’t forget important info.

My best version of the feature

Build system: AI generates structured site data -> renderer displays -> editor customizes -> publish/export.

I'd make it like this:

Lead page → Click "AI Email" → choose goal → AI writes email → quality check → you review → Confirm Send

Then later, once you trust it, add:

One-Click AI Send

But keep that setting off by default.

The biggest rule: AI can help you write and send faster, but you stay in control.

C. Final Implementation Checklist

- Every generated build creates a customer-facing preview link.
- Preview links connect to the same website project, same build/version, and same lead record.
- Manual sending is the default behavior.
- The platform must not automatically text, call, DM, or mass-message leads.
- Optional email sending may exist, but it must be off by default.
- The builder must pick the lead and start the email action.
- Review Before Sending is the default email mode.
- One-Click AI Send may exist later, but it must be optional and off by default.
- AI should generate cold-call openers, texts, email drafts, and follow-ups, but the builder stays in control.
- Add Email Quality Score before sending: personalization, clarity, not-spammy, preview link present, clear CTA, and length check.
- Add a Why This Email Was Written box showing the fields the AI used.
- Add email templates by goal: send preview, follow up after viewed, ask for changes, ask for approval, follow up after no response, send final publish info.
- Add Do Not Contact lead status and block future sends when selected.
- For the MVP, only allow one-contact-at-a-time email sending. No bulk send button.
- Support merge fields: [Business Name], [Contact Name], [Preview Link], [Your Name], [Your Phone], [Your Email], [Website Weakness], [Main Offer].